



MindWare® **INTERNATIONAL**



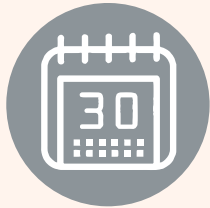
Place Your Order

Order minimum of U.S. \$2,500 in full case-pack quantities.



Finalize Your Order

Review your Proforma Invoice and/or Order Confirmation (required).



Inventory

Orders held beyond a 30-day window will be canceled and held inventory will be released.



Payment

Make payment in full by credit card or wire transfer.



Warehouse Processing

Standard processing time is 10-15 business days.



Pickup & Delivery

Choose your freight forwarder and arrange pickup at our warehouse within a 2 week window. Truck and LTL shipments only. We cannot accept containers at our facility.

Dear International Retail Partners,

MW Wholesale is delighted to present to you our 2025 MindWare catalog. There are several new products that we hope you enjoy!

Our commitment to producing toys and games that make a lesser impact on the environment is a priority. Over the last year, we have made some slight packaging adjustments that are more efficient for shipping and use less material. Our intention is to continue this process while maintaining the product quality and integrity that you are used to from us and at the same time being more friendly to our planet!

We look forward to building a great partnership with you!

Kind Regards,



Angie Holmstrom
Director of Sales, MW Wholesale



For years, you may have known us as MindWare, Inc. Today, we are proud to offer **international wholesale distributors** educational, innovative and high-quality brands. The outstanding lines MW Wholesale carries fill a distinct need in the toy and game market. Lasting play value is paramount, and quality is never compromised.



Our flagship line is more in-demand than ever as parents and educators look to incorporate play-based learning into their children's lives. MindWare brands like KEVA, Q-BA-MAZE, Dig It Up! and Science Academy deliver STEAM enrichment while providing endless hours of hands-on fun. Creative expression shines with brands like Paint Your Own and Make Your Own. And family game night is sure to be a hit with award-winning titles like Qwirkle, Q-bitz, Slappy Camper and Marble Circuit. Find the best brain-boosting activities for your store on **the following pages**.

What's NEW at MindWare!



19

BEST GEMS

The Game of Friends and Gems



42

DIZZY DUCKIES

The spinning matching game that grows with your child!



48

SENSORY SPROUTS SURPRISE PUZZLE

More than a puzzle, this activity is designed for sensory exploration and fun!



MindWare®

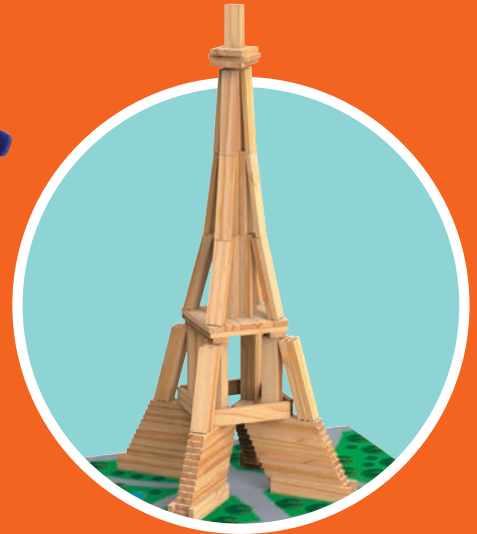
FEATURING IN 2025:



Ziggurat
page 8



Foodie Fidgets Ramen
page 50



KEVA Models
page 63

6

GAMES

41

EARLY LEARNING

47

SENSORY

57

BUILDING

69

SCIENCE

75

CREATIVE ACTIVITIES

90

ORDERING INFORMATION



GAMES

RINGER

CENTER YOUR STRATEGY

page 18

NEW!

Search for a Giant Squid The Game

Based on the popular children's book by Amy Seto Forrester and Andy Chou Messer

Embark on an underwater adventure like no other! This game sets young explorers on a thrilling quest to discover hidden sea animals and a giant squid. Using strategy and memory, players navigate the gameboard, encountering fascinating sea life and overcoming underwater hazards along the way. Ideal for fostering critical thinking and a love for the wonders of the deep sea, this game brings a wave of excitement to family game nights!

PRODUCT FEATURES:

- Appeals to a broad audience of families, educators and young scientists
- Educational play and fact-packed field guide make this game perfect for curious minds
- Based on the book "Search for a Giant Squid"
- Visually appealing design and unique gameplay experience make it a standout addition to any game section

CONTENTS:

- | | | |
|-----------------------|-------------------------------|------------------|
| • Gameboard | • 8 gear tokens | • Drawstring bag |
| • 4 pilot mats | • 4 wooden submersible movers | • Rules |
| • 16 pilot goal tiles | | • Field guide |
| • 45 board tiles | | |

SEARCH FOR A GIANT
SQUID THE GAME
14118775



1 95130 36268 2

AGES 6+
PLAYERS 2-4 or
Unlimited Cooperatively
9"w x 11 1/4"h x 2 1/4"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



ZIGGURAT™

A Legacy Adventure Game

**Developed alongside game-designing luminaries
Matt Leacock and Rob Daviau**

Legend meets legacy in this captivating cooperative board game! Players work together to dodge treacherous traps and outsmart the elusive fire spirits that haunt the crumbling ziggurat. Ziggurat offers an ever-changing experience, with each decision permanently transforming gameplay in the form of new rules, materials and pieces added to the board. Add Ziggurat to your collection and watch as it becomes a fast favorite, enhancing your store's reputation for bringing families together through innovative play!

PRODUCT FEATURES:

- Play cooperatively on a 3D board game that moves and shifts in surprising ways
- Fun introduction to legacy-style gameplay
- 20-40 minute play time per chapter (6 total chapters)
- Family game for 2-4 players, ages 8+
- English version

CONTENTS:

- 1 game board with 6 different levels forming the ziggurat
- 12 heroes
- 4 hero cards
- 12 fire spirit tokens
- 38 starting cards
- 1 storybook*
- 1 hidden lore package
- Many more surprises to discover

* Envelope version is available for localization



ZIGGURAT
14194073

AGES 8+
PLAYERS 2-4

12" w x 11 1/2" h x 3 1/4" d
Minimum 6



NEW!



Mission: Spy Detective

Invented by Nicholas Cravotta and Rebecca Bleau

In these covert missions, players dart through city streets collecting photographs of suspected spies, but there's a catch: there are multiple lookalikes of each spy with subtle differences between them. Players must navigate through the maze of clues and use observational and memory skills to correctly ID the actual spy before their opponents do. This game keeps everyone on their toes, making it a must-have for those who love strategy and a bit of suspense. Stock up and watch as customers jump at the chance to become master spies in their own living rooms.

PRODUCT FEATURES:

- Enhances memory, critical thinking and attention to detail through gameplay
- Perfect for players aged 8 and up, offering fun for the whole family
- Encourages social interaction and strategic thinking

CONTENTS:

- 96 spy cards
- 26 intel cards
- 10 card stands
- 1 game board
- 1 headquarters shield
- 6 player pawns
- 6 camera tokens
- 1 die
- Instructions

MISSION:
SPY DETECTIVE
14370152



1 97640 33710 5

AGES 8+
PLAYERS 2-4
6 1/4" w x 9 1/4" h x 2 1/2" d
Minimum 6



Each tile features interior shapes for easy color identification!

Qwirkle™ Color Blind Friendly

MindWare's best-selling game is now color blind friendly! Simple to learn yet strategic and exciting to play, Qwirkle is a favorite of all ages. This color blind friendly edition features tiles with interior shapes that indicate the color on the tile. An adjusted color scheme also provides additional contrast. Players score points by creating lines of tiles that have all the same inner shape/color or all the same outer shape. Create a line of six to score a Qwirkle!

PRODUCT FEATURES:

- Color blind friendly edition of this best-selling game features interior shapes to aid in color identification
- Easy enough for young children to enjoy, strategic enough to captivate adults
- Builds concentration and visual-thinking skills
- High-quality wood tiles

CONTENTS:

- 108 wooden tiles
- Canvas drawstring bag
- Rules

**QWIRKLE™ COLOR
BLIND FRIENDLY
14234197**



**AGES 6+
PLAYERS 2-4**
9 1/2" w x 9 1/2" h x 2" d
Minimum 6

AWARDS
Oppenheim





Qwirkle™ Deluxe Collector's Edition

Over seven million game enthusiasts around the world have been captivated by the brilliant strategy of Qwirkle. Now there's even more to love in the beautiful Collector's Edition. This set includes acrylic tiles that are satisfying to move, "clack" and set in place, wood tile racks, nylon drawstring bag, score pad, pencil and an embossed storage tin.

PRODUCT FEATURES:

- Impressive embossed packaging will stand out on shelf
- Premium acrylic tiles are easily disinfected
- Includes highly requested tile racks

CONTENTS:

- 108 acrylic tiles
- 4 wood tile racks
- Nylon drawstring bag
- Score pad
- Qwirkle pencil
- Rules

**QWIRKLE™ DELUXE
COLLECTOR'S EDITION
13956209**



1 95130 04662 9

**AGES 6+
PLAYERS 2-4**

10 1/2" w x 10 1/2" h x 2 3/4" d
Minimum 4



Travel Size Qwirkle™

Add-on sales are in the bag with this travel version of MindWare's best-selling family game! This compact edition plays just like the original and even has wooden tiles like the original — all packed in a convenient travel bag. Simply make columns or rows of matching colors or shapes with no duplicates. Use strategy to score big by placing a tile that matches multiple tiles already in play. Create a line of all 6 and you score a Qwirkle!

PRODUCT FEATURES:

- High-quality wooden tiles
- Convenient zippered storage bag
- Fun and competitive for all ages
- Designed to peg or display on shelf

CONTENTS:

- 108 $\frac{3}{4}$ " x $\frac{3}{4}$ " wooden tiles
- Sturdy canvas travel bag
- Rules



TRAVEL SIZE QWIRKLE™ 52132



7 36970 52132 9



ACTUAL
TILE SIZE

AGES 6+ PLAYERS 2-4

5 1/4" w x 5" h x 2 1/4" d

Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Qwirkle™ Cubes

Qwirkle Cubes combines favorite Qwirkle game play with the added excitement found in dice-rolling games. Players can roll their cubes for a chance to get the colors and shapes they want to score more points. Complete a line of 6 tiles with no duplicate attributes to score a "Qwirkle!"

PRODUCT FEATURES:

- Combines favorite Qwirkle and dice-rolling game play
- Exciting and fun for players of all ages
- Easy to learn for even the youngest players
- Builds strategic thinking and cognitive development

CONTENTS:

- 90 wooden cubes
- Canvas drawstring bag
- Rules

QWIRKLE™ CUBES 42034



7 36970 42034 9

AGES 6+ PLAYERS 2-4

6" w x 6" h x 6" d
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

ACTUAL
CUBE SIZE



Qwirkle™ Rummy

Qwirkle Rummy is the fun family card game based on MindWare's best-selling game of all time! Players create sets of cards by matching suits or colors and laying them face up on the table. Any player can add to any set or switch cards in the sets but the real payoff happens when a set of all 6 shapes or colors is completed and a Qwirkle is scored. A little bit of strategy and a little bit of luck is all it takes — as long as you keep your eyes on the cards and your mind in the game!

PRODUCT FEATURES:

- A card game twist on MindWare's best-selling family game
- Easy to learn, exciting to play
- Games last 15 to 30 minutes
- Travel-friendly size

CONTENTS:

- 110 cards
- Rules

QWIRKLE™ RUMMY
13838443



AGES 8+
PLAYERS 2-4

3 1/2" w x 5 1/2" h x 3/4" d
Minimum 12



Qwirkle™ Rummy Color Blind Friendly Edition

Now everyone can get in on the fun! Qwirkle Rummy, the Color Blind Friendly Edition, plays like a mix of Qwirkle and Rummy, with cards that are easy to differentiate for players with colorblindness. In addition to the standard Qwirkle colors, these cards feature dice-like dots in the corner shapes. Players match shapes or the number of dots to create sets. Any player can add to any set or switch cards in the sets, but the real payoff happens when a set of all 6 is completed and a Qwirkle is scored. The player with the most Qwirkles at the end of the games is the winner. It's the perfect combination of skill and chance that all ages and abilities can play and enjoy!

PRODUCT FEATURES:

- Color blind friendly version of Qwirkle Rummy
- Easy for beginners but challenging enough for the most competitive teens and adults
- Sharpens players' strategic thinking skills — a great game to stretch and train your brain

CONTENTS:

- 108 Qwirkle cards in a travel-sized box
- Rules

QWIRKLE™ RUMMY
COLOR BLIND FRIENDLY
EDITION
13960371



AGES 8+
PLAYERS 2-4

3 1/2" w x 5 1/2" h x 3/4" d
Minimum 12

Qwirkle™ Rummy Display with 12 Qwirkle Rummy Card Packs

This point-of-purchase display includes 12 decks of Qwirkle Rummy cards! Place the display near the register to drive impulse buys of this fun and compact twist on Qwirkle!

QWIRKLE™ RUMMY DISPLAY
WITH 12 QWIRKLE RUMMY
CARD PACKS
13953984



AGES 6+
7 3/4" w x 6" h x 5 1/4" d
Minimum 1



Qwirkle™

Winner of the Spiel des Jahres
Invented by Susan McKinley Ross

It's easy to see why Qwirkle is MindWare's best-selling game of all time! Simple to learn yet strategic and exciting to play, Qwirkle is a favorite of all ages. Build lines of tiles that are all the same color or shape, with no duplicates. Score big by placing a tile that touches multiple pieces with matching attributes. Score even bigger by matching all 6 attributes and creating a Qwirkle!

PRODUCT FEATURES:

- A best-seller no store should be without
- Easy enough for young children to enjoy, strategic enough to captivate adults
- Builds concentration and visual-thinking skills
- High-quality wood tiles

CONTENTS:

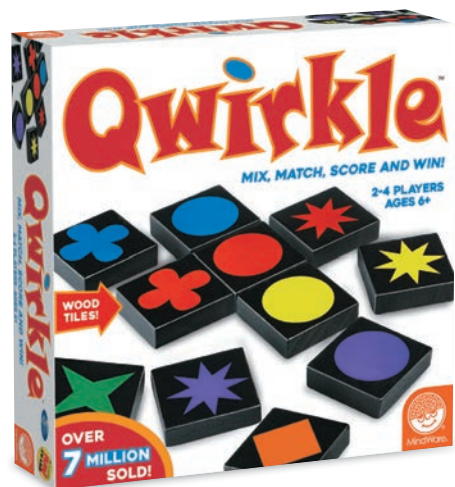
- 108 wooden tiles
- Canvas drawstring bag
- Rules

QWIRKLE™
32016



AGES 6+
PLAYERS 2-4

9 1/2" w x 9 1/2" h x 2" d
 Minimum 6



Qwirkle™ Bonus Pack

Qwirkle fans asking for tile racks will love the Qwirkle Bonus Pack! Four racks display and organize each player's hand of tiles during play. The pack also includes a score pad to tally points and colorful Qwirkle pencil.

PRODUCT FEATURES:

- MindWare's most-requested product addition
- High-quality wooden racks keep tiles organized and easy to see and sort
- Qwirkle score pad and pencil make scoring more convenient
- An easy add-on sale for all buyers of Qwirkle

CONTENTS:

- 4 wood tile racks
- Score pad
- Pencil

QWIRKLE™ BONUS PACK
13779159



AGES 6+
 8" w x 5" h x 1" d
 Minimum 12





SCAN FOR
VIDEO



Tightrope

Invented by Richard Levy and Peter Pook

Customers will flip for Tightrope, a simple but intense strategy game. On each turn, players try to balance their marbles on rubber bands that sway and bounce, adding to the suspense! Marbles that tumble off the tightropes get added back to that player's pile. Win by having the least amount of marbles in this entertaining game that's sure to steal the show!

PRODUCT FEATURES:

- Exciting addition to family game options
- Builds decision-making skills and improves hand-eye coordination

CONTENTS:

- 1 gameboard
- 24 pegs
- 20 stretchy silicone bands
- 4 marble cups
- 64 small marbles
- 4 big marbles

TIGHTROPE
14122787



AGES 6+
PLAYERS 2-4

11 1/2" w x 11 1/2" h x 3" d
Minimum 6

WARNING: Choking Hazard —
Contains marbles. Not for
children under 3 yrs.





SCAN FOR
VIDEO



Skippity

Invented by Susan McKinley Ross

Skippity gives the classic game checkers a colorful, strategic spin. To play, fill the board with skippers and take turns jumping over the colors you need while blocking opponents from doing the same. Jump with any skipper and jump on every turn! Collect the most sets of skippers to win.

PRODUCT FEATURES:

- An exciting, colorful twist on checkers
- Encourages tactical, predictive thinking
- Loved by players of all ages
- Dazzling foil on packaging

CONTENTS:

- Gameboard
- 100 skippers
- Rules

AWARDS

Oppenheim Toy Portfolio
Platinum Award

AGES 5+ PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



SKIPPITY
48146



7 36970 48146 3

Candy Conquest

Invented by Robert E C Coleman

Stack, strategize and block opponents with Candy Conquest, the ultimate twist on classic in-a-row games. Line up colorful shapes on the board or on top of other players' pieces, making their pieces seem to vanish into thin air. But beware of retaliating moves! The first player to connect four shapes in a row will savor the sweet taste of victory! Whether it's for seasoned gaming enthusiasts or young players eager to delve into the world of board games, this game offers a juicy delight that's easy-to-learn yet laden with endless possibilities. Fill your shelves with Candy Conquest so customers can satisfy their entertainment cravings with this combination of educational engagement and irresistible fun!

PRODUCT FEATURES:

- A unique twist on traditional in-a-row games
- Challenges players to strategically stack their vibrant shapes on the board while outmaneuvering opponents
- Develops strategic thinking, sharpens problem-solving skills and fosters critical thinking and decision-making abilities

CONTENTS:

- 96 game pieces
- Rules
- 1 gameboard

CANDY CONQUEST
14348122



8 86102 98349 2

AGES 6+
PLAYERS 2-4

9" w x 9" h x 2 3/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



SCAN FOR
VIDEO





Ringer

Invented by David Yakos

In this fast-paced game with an exciting blend of strategy and luck, smart card play meets the thrill of the dice roll. Players strategically lay cards in sequential order with the goal of matching the number on the die to score a Ringer. Special cards like "Steal" and "Reroll" may cause a strategy shift, while a "Takeover" card can be a game changer for that turn!

PRODUCT FEATURES:

- Unique cards with a hole in the center command attention on shelves
- Requires no extensive setup, making it perfect for spontaneous fun
- Appeals to a wide age range, broadening the potential customer base

CONTENTS:

- 1 die
- 105 playing cards
- 5 reference cards
- Rules

RINGER
14118764



1 95130 36270 5

AGES 6+
PLAYERS 2-5

6 3/4" w x 2" h x 4 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

NEW!



NEW!



Best Gems

Invented by Mary Jo Reutter

This dazzling game is fun for the whole family! Earn points by matching gem cards between friends. Get a lucky star card and earn more points. Once players collect 5 gems, they exchange them for a sparkling diamond!

PRODUCT FEATURES:

- Offers engaging gameplay that's easy to understand
- Gameplay lasts about 15 minutes

CONTENTS:

- 60 color cards
- 40 giant gems
- 10 diamonds
- Velvet gem holder bag
- Rules

BEST GEMS
14118773



AGES 5+
PLAYERS 2-4

8" w x 8" h x 2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



NEW!

A Daily Cloud the Game

Based on "A Daily Cloud" by Chris Judge with millions of likes on Instagram

Step into a world where every cloud has a silver lining of laughter! This engaging game transforms ordinary cloud images into a canvas for creativity and humor. Simple doodles encourage laugh-out-loud moments as players add outrageous captions to earn points. Simple and fun, it's a crowd-pleaser perfect for family game nights and parties! Inspired by Chris Judge and his popular adailycloud Instagram account.

PRODUCT FEATURES:

- Encourages creativity and laughter, appealing to a broad audience
- Simple instructions and quick setup make it accessible for all ages
- Ideal for social gatherings, family game nights or event icebreakers
- Stress-free drawing - just add simple doodles to clouds

CONTENTS:

- 250 cloud cards
- 6 cloud card frames
- 6 dry-erase markers
- 6 cloud tokens
- One-minute sand timer
- Scorecard
- Instructions

A DAILY CLOUD THE GAME
14472971



1 97640 42857 5

AGES 8+
PLAYERS 2-6

9" w x 7" h x 3" d
Minimum 6



Q-bitz Invented by Peggy Brown

With three different ways to play, Q-bitz appeals to the widest range of visual game players. In round 1, players race to manipulate their cubes to replicate the pattern card. Round 2 adds luck to the equation, as players roll their cubes to match the pattern. Round 3 tests brain power—players must recreate the pattern from memory!

PRODUCT FEATURES:

- Fast-paced, quick-thinking fun
- Stimulates the brain to use spatial reasoning
- Builds observation and memory skills
- High-quality wooden cubes and building trays

CONTENTS:

- 4 sets of 16 cubes
- 80 pattern cards
- 4 wooden building trays
- Rules

Q-BITZ
44002



7 36970 44002 6

AGES 8+
PLAYERS 2-4

10 1/4" w x 10 1/4" h x 2 1/4" d
Minimum 6



Q-bitz Jr. Invented by Peggy Brown

It's the fun and learning of Q-bitz for a younger audience! Players recreate patterns using their 4 colored cubes in round 1. For round 2, they can roll their cubes for more luck and excitement. Can be played individually at one's own pace or against others for competition.

PRODUCT FEATURES:

- Builds visual intelligence and STEM skills
- Introduces children to pattern matching
- Promotes spatial reasoning and problem solving
- High-quality wooden cubes and building trays

CONTENTS:

- 4 sets of 4 wooden cubes
- 60 pattern cards
- 4 wooden game trays
- Rules

Q-BITZ JR.
68532



8 89070 59337 3

AGES 3+
PLAYERS 1-4

8 1/2" w x 8 1/2" h x 2 1/2" d
Minimum 6

Q-bitz Solo Invented by Peggy Brown

This single-player challenge is also a travel-sized version of MindWare's best-selling game Q-bitz. It also adds another player, color and assortment of pattern cards to the original game.

PRODUCT FEATURES:

- Travel-friendly game
- Perfect for solo play
- A great expansion set for original Q-bitz
- High-quality wooden cubes and building tray

CONTENTS:

- 16 wooden cubes
- 20 Q-bitz Solo pattern cards
- Wooden tray
- Rules
- Storage tin

Q-BITZ SOLO
58070



7 36970 58070 8

AGES 8+
PLAYERS 1

4" w x 4" h x 1 1/2" d
Minimum 12





NEW!

Color Slam

In this fast-paced game, colorful patterns and quick reflexes reign supreme. Whether flying solo or locked in a head-to-head challenge, Color Slam will have players shaking cubes, sliding tiles and slamming down lids in a race to match the pattern as fast as possible! This compact, portable game is full of intense rounds that enhance critical thinking, refine motor skills and promote friendly competition. Boost your inventory with this game option that's sure to be a fast favorite for customers of all ages seeking an exciting mental challenge!

PRODUCT FEATURES:

- Boosts cognitive and motor skills while providing a fun challenge
- Puzzle boards snap together for exciting head-to-head play
- Compact design makes it easy to carry for entertainment on the go
- Simple rules make it quick to learn and get the fun rolling

CONTENTS:

- 2 puzzle boards
- 48 colored tiles
- 2 cube shakers
- Instructions

COLOR SLAM
14368410



1 97640 33611 5

AGES 6+
PLAYERS 1-2

11" w x 9" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Geonyx

Invented by David Yakos

A sparkling adventure awaits with Geonyx Game, the single-player logic quest that invites players to navigate a crystal labyrinth filled with rare gemstone geodes. This dazzling challenge demands both wit and strategy as players maneuver through limited spaces and make calculated decisions to sort the jumbled geodes and conquer the game. Vibrant visuals and intricate challenges create a glittering world of mental stimulation that captivates players for hours on end. Stock up on Geonyx Game and watch as your shelves shimmer with sales potential!

PRODUCT FEATURES:

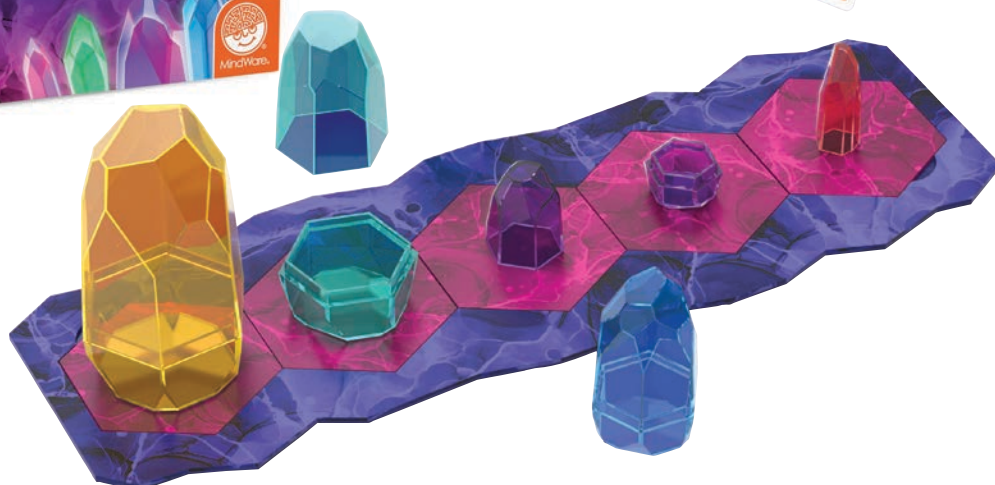
- A brilliant blend of strategy and entertainment sure to dazzle players
- Develops strategic thinking, problem-solving and critical thinking skills
- Appeals to both beginner and seasoned strategists

CONTENTS:

- 9 geode pieces
- 1 gameboard
- 5 gameboard hex tiles
- 36 puzzle cards
- Instructions and solutions guide



SCAN FOR VIDEO



GEONYX
14331652



AGES 8+
PLAYERS 1

9" w x 4" h x 6" d
Minimum 6



Marble Circuit

Invented by Sjaak Griffioen

Get your game sales rolling with this addictive marble maze challenge! The single-player logic puzzle features colorful multi-directional tiles that form crisscrossing paths for 8 marbles. The challenge: place the tiles so the marbles land in the correct target spaces at the bottom of the board. Sixty-four puzzle cards instruct how to position starting tiles and the goals for the target spaces. Use logic to place the remaining tiles, then slide the starting gate to release the marbles and see if you've correctly solved the puzzle.

PRODUCT FEATURES:

- An addictive marble maze that fosters logical thinking
- A single-player game that's quick to learn
- Builds spatial recognition, observation and deduction skills
- Easy to demo in your store

CONTENTS:

- Game board
- 15 multi-directional circuit tiles
- 8 steel marbles
- 64 puzzle cards
- Reference card
- Rules



SCAN FOR VIDEO



MARBLE CIRCUIT
13821884



1 92073 38683 6

AGES 8+
PLAYERS 1

11 3/4" w x 8 1/2" h x 2 1/2" d
Minimum 6



Twizzle

Invented by Tony Morley, Red Racer Studio

Twist, click, solve! Players begin with one pattern and must twist the wheels and shift the tiles until the end pattern is reached. With 360 card combinations in all, players can progress from beginner to expert as their skills improve. Kids and adults alike will enjoy this single-player game of logic and strategy!

PRODUCT FEATURES:

- Boosts brain activity, builds confidence and encourages systematic thinking
- Compete against yourself or others
- Various levels of difficulty and different colors for playing ease
- Wheels turn and click into place with satisfying tactile sensation

CONTENTS:

- Twist and click puzzle board
- 24 double-sided puzzle tiles
- 40 challenge cards
- Rule book

AWARDS

Good Housekeeping Mom's Choice

TWIZZLE
14122373



1 95130 38722 7

AGES 8+
PLAYERS 1

9 1/2" w x 9" h x 2" d
Minimum 6





SCAN FOR VIDEO



Slide the dogs into a winning lineup!



Doggy Showdown

Invented by Hank Atkins

Which dog will win best in show? In this portable game that's great for travel, players pick a puzzle card and slide the figurines into matching order to solve the challenge. Beginner cards are great for introducing young children to logic puzzles, and the choice of fifty puzzles unleashes hours of entertainment!

PRODUCT FEATURES:

- Single player slide-logic puzzle
- Portable for on-the-go entertainment
- Improves logic ability, hand-eye coordination and problem-solving skills

CONTENTS:

- Gameboard
- 35 double-sided puzzle cards
- 1 audience card
- 1 trophy card

DOGGY SHOWDOWN
14284555



8 86102 88876 6

AGES 3+
PLAYERS 1

9 3/4" w x 7 3/4" h x 3" d
Minimum 6

Bird Bash

Customers are sure to flock to this fun addition to your game options! Each player tries to throw the best bird bash around by serving up tasty treats that attract birds to their feeder. They collect birds (and points) by playing wild cards and action cards to gather their favorite foods. The player with the most points at the end of the game wins in this party game that rules the roost!

PRODUCT FEATURES:

- Game play features strategy and luck; great for family game night
- Easy to learn and play in 40 minutes
- Vibrant colors on packaging stand out on shelf

CONTENTS:

- 30 bird cards
- 60 food items
- 4 bird feeders
- 54 action cards
- 18 bonus cards
- Gameboard
- Rules



Collect tasty treats to grow your flock!!



BIRD BASH
14329894



AGES 8+
PLAYERS 2-4
11" w X 10" h x 2" d
Minimum 6



SCAN FOR
VIDEO







Finger Food Frenzy

Invented by Joyce Johnson and Claudia Cleveland-Fields

Families will race to get their hands on this not-so-mild-mannered game! Players use tiny hands to fill their plates with the tastiest finger foods. Saucy meatballs, spicy tacos and shrimp sushi are just a few that are up for grabs. However you slice it, this fast-paced game is sure to become a family favorite—hands down!

PRODUCT FEATURES:

- Fun game play for all ages
- Boost dexterity, reflexes and problem solving
- Hilarious tiny hands make it stand out among strategy games

CONTENTS:

- | | | |
|-------------------|-----------------------|-----------------|
| • 30 Frenzy cards | • 16 food chips | • 4 score cards |
| • 18 food cards | • 1 shaker | • Game rules |
| • 4 tiny hands | • 4 dry erase markers | |

FINGER FOOD FRENZY
14294646



8 86102 93811 9

AGES 6+
PLAYERS 2-4

10 1/4" w x 9" h x 2 3/4" d
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.





NEW!

Pizza Pie

Invented by April Mitchell and Ed Gartin

This game is a feast of cooperation as players work together to match delectable slices and build 2 pizzas and 2 pies of the same flavor. Double-sided pieces have players second-guessing each move, the tension mounting as pans fill up with mismatched flavors. From whipping up a supreme pizza to crafting the perfect chocolate silk pie, this game is a slice of fun for the whole family. A must-have for family game nights and classroom resources alike!

PRODUCT FEATURES:

- Quick 20-minute cooperative gameplay fits perfectly into family game nights or classroom activities
- Boosts strategic thinking, memory skills and the ability to work as a team
- Versatile for different group sizes, ensuring it's a hit in both home and school settings

CONTENTS:

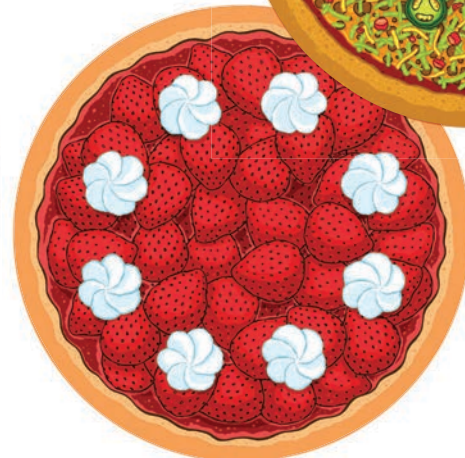
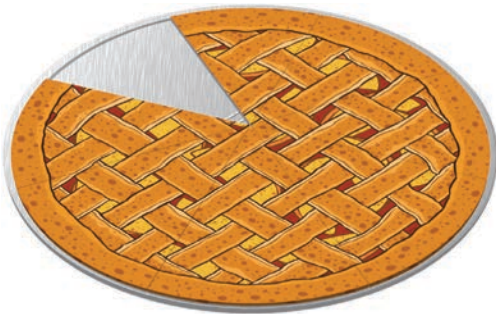
- 8 gameboard pans
- 64 double-sided slice cards
- 12 spatula tokens
- Rules

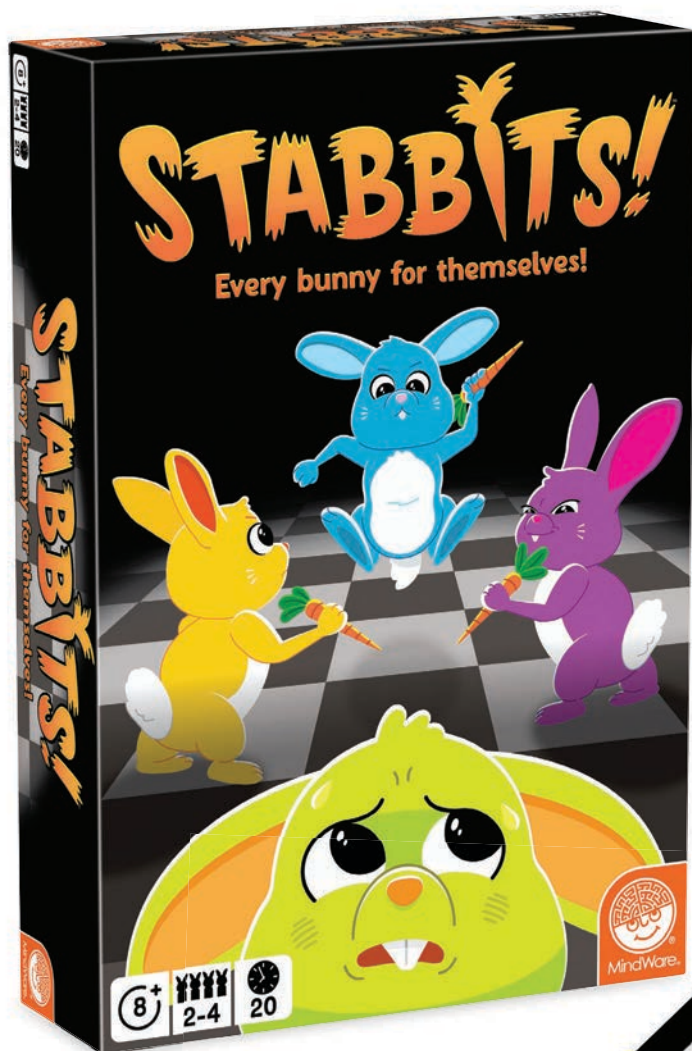
PIZZA PIE
14507420



AGES 6+
PLAYERS 2-6

11" w x 9" h x 2 1/2" d
Minimum 6





Stabbits!

Invented by Kenn Morton

The latest hit for gamers, Stabbits! is a game of chase and strategy where players outwit their opponents in a race for carrot tokens. Players navigate rabbits around the board, building critical thinking as they plan moves and counter opponents. Stock up and watch it hop off your shelves!

PRODUCT FEATURES:

- Vibrant design makes it an eye-catching addition to your game collection
- Promotes strategic thinking and decision-making

CONTENTS:

- Dimensional game board
- 4 board clips
- 4 rabbit pawns
- 4 carrot tokens
- Die
- Instructions

STABBITS!
14118776



AGES 8+
PLAYERS 2-4

8 1/2" w x 11 3/4" h x 2 1/2" d
Minimum 6

NEW!





Switchin' Sushi Game

Invented by Kobi Ben-Aroush

Whet appetites for strategy and competition! This family board game turns every night into a fast-paced culinary duel of wits. Plunge into the challenge of flipping tiles and aligning patterns as players bluff, strategize and outwit each other on the delectable grid to win big. Perfect for 2-4 players, the game dishes out flavorful and vibrant fun that keeps everyone coming back for more. Don't miss the chance to spice up your inventory with Switchin' Sushi!

PRODUCT FEATURES:

- Feast of fun and strategy provides the perfect ingredient to spice up any game night
- Engage in friendly competition as players race to match patterns, complete lines and rack up points
- Provides excitement for the whole family

CONTENTS:

- 1 gameboard
- 48 cards
- 64 square tiles
- 20 point tokens

SWITCHIN' SUSHI GAME
14386842



1 97640 35545 1

AGES 8+
PLAYERS 2-4

11 1/4" w x 9 1/2" h x 2" d
Minimum 6





SCAN FOR
VIDEO

SKOR

Conquer sales goals with this easy-to-learn game! Players match colors to collect three in a row, armed with some light strategy as they stack shields, block opponents or double their turn to keep everyone on their toes. Victory goes to the player who collects the most shields and earns the most points!

PRODUCT FEATURES:

- Game play combines a fun balance of strategy and luck
- Easy to learn and play in 30 minutes
- Eye-catching packaging with rich colors

CONTENTS:

- 72 shields
- 4 fences
- Gameboard
- Rules

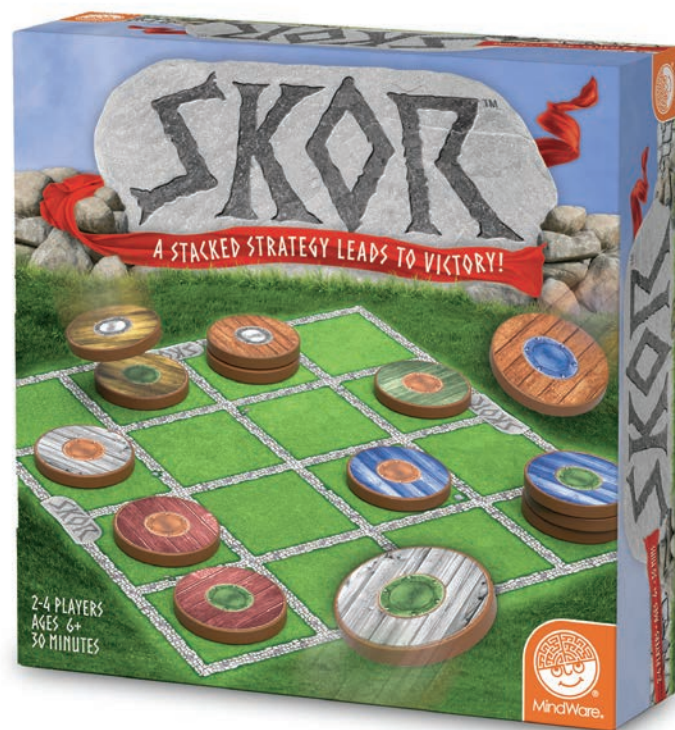
SKOR
14326759

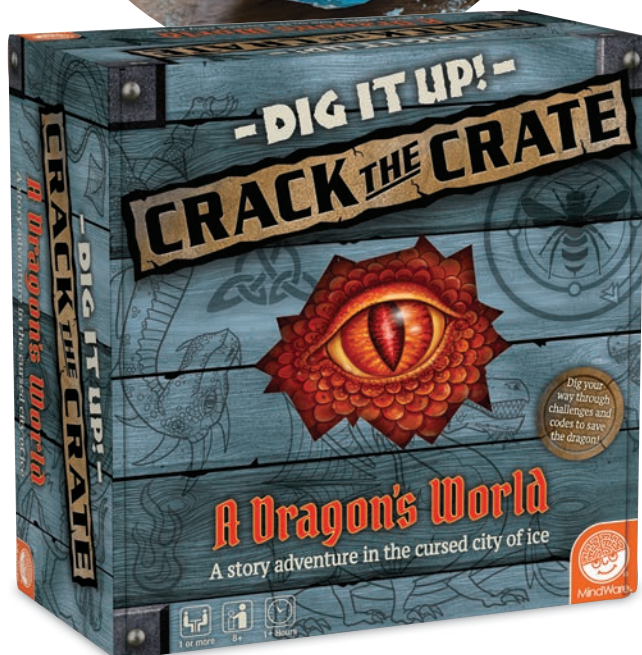


8 86102 00751 8

AGES 6+
PLAYERS 2-4

9" w x 9" h x 2 1/4" d
Minimum 6





Dig It Up! Crack the Crate

Invented by Nicholas Cravotta and Rebecca Bleau

The best-selling Dig It Up! line meets story adventure in this interactive game. Kids will love putting on their thinking caps as they wind their way through a series of challenges and unlock codes to ultimately break the curse and save the precious baby dragon egg. It's creativity, cooperative play and critical thinking all in one box. But time is ticking; do the players have what it takes to crack the crate?

PRODUCT FEATURES:

- Great for 1 or more players
- Unique family game guaranteed to intrigue members of all ages
- 1+ hours of entertainment and engaging activities
- Great feature product for a dragon or escape-game display

CONTENTS:

- | | | |
|-------------------|---------------------|-------------------------|
| • 3 crates | • 9 challenges | • 1 map |
| • 1 egg dig | • 3 answer cards | • 1 solution book |
| • 2 orb digs | • Mystery treasures | • 1 set of instructions |
| • 2 digging tools | • Amulet | |
| • 10 story cards | • 1 key | |

DIG IT UP! CRACK
THE CRATE
14093635



1 95130 21863 7

AGES 8+
PLAYERS 1+
10" w x 10" h x 5" d
Minimum 6

The How I Survived Game

Your dog turned into a zombie! Quick: how will you survive? This funny-for-the-whole-family game has players using creativity, brain power and whatever 3 wacky objects they can grab to create their best survival strategy. The judge will decide how well each plan has been made and award survival rations accordingly. Who knows if the best plan will involve hot sauce and a rubber duck or a fly swatter and some bubble gum!

PRODUCT FEATURES:

- Silly fun that builds creativity and communication skills
- Eye-catching survival guide packaging
- Double-sided object tiles mean endless play value

CONTENTS:

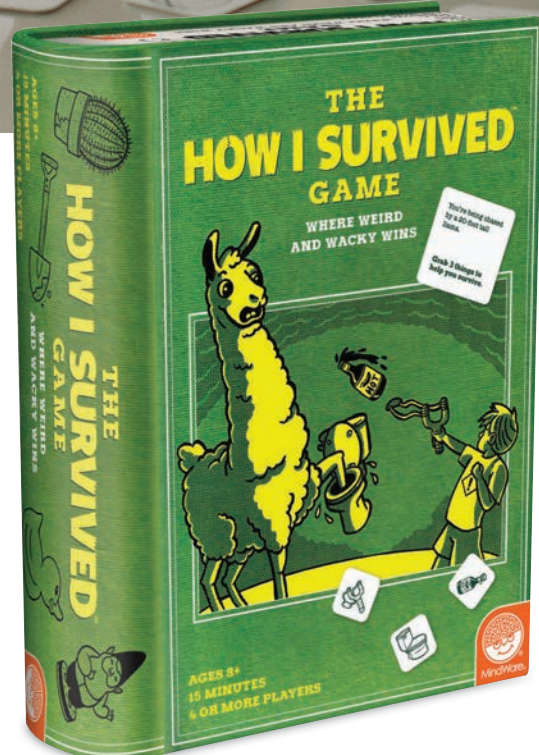
- 80 Survival Scenario cards
- 55 double-sided object tiles
- Scoring rations
- Timer

THE HOW I SURVIVED
GAME
13931559



1 92073 73243 5

AGES 8+
PLAYERS 4+
6³/₄"w x 8¹/₂"h x 2¹/₂"d
Minimum 6



PicWits! Silly & Sweet

Invented by Nicholas Cravotta and Rebecca Bleau

PicWits! Silly & Sweet is a funny-for-all edition of MindWare's best-selling PicWits! game. Players match their picture cards with the caption card, and it's up to the judge to decide the winning match. All pictures and captions are family-friendly, so match-ups are crazy and comical, ridiculous or real but never inappropriate for any audience. PicWits! Silly and Sweet includes over 600 pictures and captions for endless hours of light-hearted laughter.

PRODUCT FEATURES:

- Great game for any audience
- Silly & sweet images, never gross or offensive
- Simple rules for 4 or more players

CONTENTS:

- 504 picture cards
- 144 caption cards
- Rules

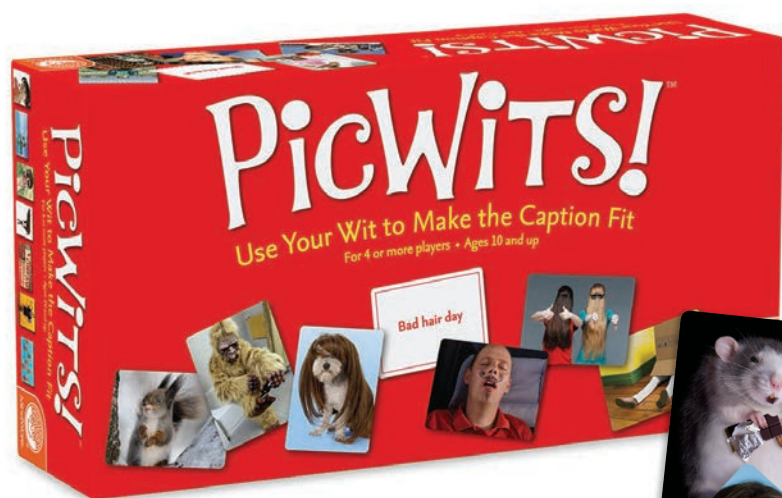
PICWITS! SILLY & SWEET
13838441



1 92073 56355 8

**AGES 5+
PLAYERS 4+**

10 1/2" w x 10 1/2" h x 2 1/4" d
Minimum 6



PicWits!

Invented by Nicholas Cravotta
and Rebecca Bleau

Which picture best fits the caption card? It is up to the judge to decide. Whether twisted, tongue-in-cheek, or on-target, every picture is worth a thousand laughs in this game of comical comparisons.

PRODUCT FEATURES:

- Puts the party in an uproar
- Funny images range from mild to wild
- Simple rules

CONTENTS:

- 504 colorful photo cards
- 144 caption cards
- Rules

PICWITS!
56002



7 36970 56002 1

**AGES 10+
PLAYERS 4+**

10 1/2" w x 10 1/2" h x 2 1/4" d
Minimum 6

Animal Trivia Challenge

This unique take on trivia includes 3 styles of questions and survival tokens for scoring, so you don't have to be an animal expert to play — or even win! Challenge formats include "Know It" cards with multiple choice and true/false questions, "Name It" cards that require players to identify a pictured animal and "Rank It" cards that challenge players to put a list of animals in order based on criteria like size, speed and strength. The game board includes pitfalls like predators and poisonous berries as well as bonus spaces. The player with the most survival points at the end of the game is the winner!

PRODUCT FEATURES:

- Loaded with interesting facts about a wide range of animals
- 432 questions in all
- Every card includes a beginner and advanced level question
- Lucky survival tokens mean anyone has a chance of winning the game

CONTENTS:

- Gameboard
- 216 cards with 432 questions
- 50 survival tokens
- Token bag
- Die
- 4 animal pawns
- Rules

ANIMAL TRIVIA CHALLENGE
68233

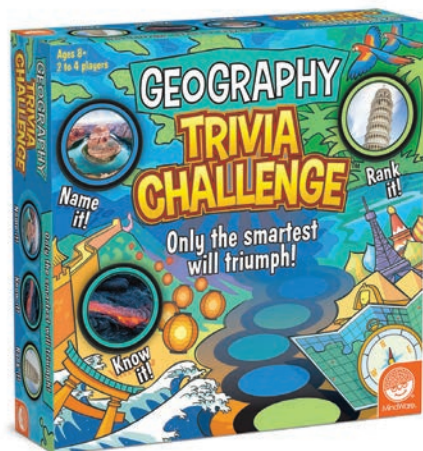


7 36970 68233 4

AGES 7+
PLAYERS 2-4

8 1/2" w x 8 1/2" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs.



Geography Trivia Challenge

Build on the popularity of Animal Trivia Challenge with this spin-off. As players test their geography knowledge, they can earn travel tokens by answering questions correctly to earn points but must also avoid setbacks on the game board like volcano eruptions, earthquakes and more. With beginner and advanced levels, the whole family can play together as a fun bonding activity!

PRODUCT FEATURES:

- Players build their geography knowledge through three types of stimulating challenge cards
- Every card includes a beginner and advanced level question
- Travel tokens give random point values for correct answers, so anyone has a chance of winning
- Includes 432 questions total

CONTENTS:

- Gameboard
- 216 cards
- Die
- 50 travel tokens
- Token bag
- 4 globe pawns
- Rules

GEOGRAPHY TRIVIA CHALLENGE
13992114



1 95130 16359 3

AGES 8+
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2 3/4" d
Minimum 6

Science Trivia Challenge

This trivia challenge game offers a chance to learn fascinating science facts. Players answer questions in three different categories—Know It, Name It and Rank It—at either the beginner or advanced level. They can win by collecting observation tokens after answering questions correctly and avoiding setbacks like spilled solution in this game sure to wow and surprise players of all ages!

PRODUCT FEATURES:

- Players build their science knowledge through three types of stimulating challenge cards
- Every card includes a beginner and advanced level question
- Observation tokens collected through the game mean anyone can be victorious
- Includes 432 questions total

CONTENTS:

- Gameboard
- 216 cards
- Die
- Token bag
- 50 observation tokens
- 4 beaker pawns
- Rules

SCIENCE TRIVIA CHALLENGE
13992115



1 95130 16360 9

AGES 7+
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2 3/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs.



CrossMath

Invented by Robert E C Coleman

One game, so many ways to play! The versatility of this game means it can sell alongside games as well as educational resources. A great way to practice math, CrossMath helps children hone their addition, subtraction, multiplication and division skills while working on problem solving, understanding place values and much more. The included guide has multiple game play suggestions to help ensure players stay engaged as their skills progress.

PRODUCT FEATURES:

- Builds mental math skills
- Promotes strategic thinking and confidence
- Additional parent and educator guide includes activities beyond game play

CONTENTS:

- Gameboard
- 120 tiles
- 4 tile racks
- Tile bag
- Rules and guide

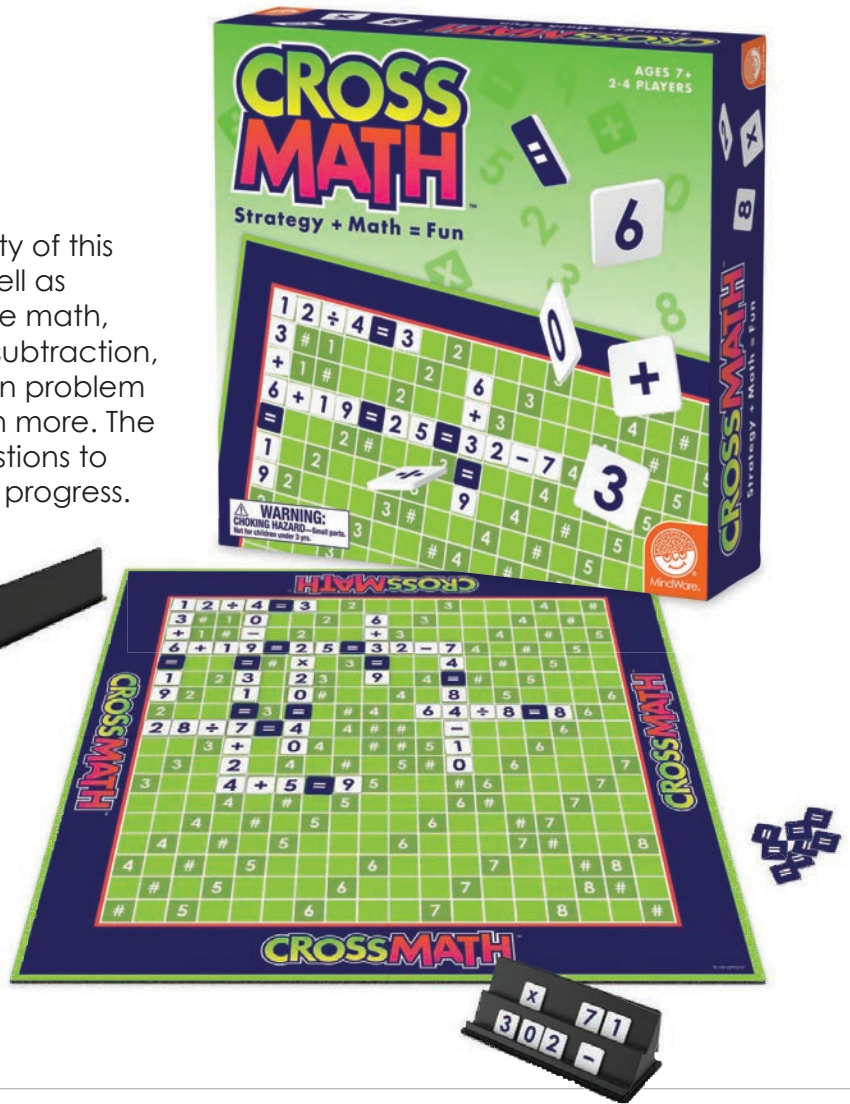
CROSSMATH
14090502



AGES 7+
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2 1/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Logic Links

A MindWare staple since 2006, these popular deductive reasoning puzzles have a bright new look. Follow the clues on the cards to place the plastic chips and solve each puzzle. These puzzles come in four levels of difficulty, from beginner to expert, so players can advance as they boost their skills and master critical thinking!

PRODUCT FEATURES:

- Builds deductive reasoning skills
- Portable size — solve puzzles anywhere
- A great value with over 160 puzzles

CONTENTS:

- 166 puzzles
- 32 colored chips
- Instructions

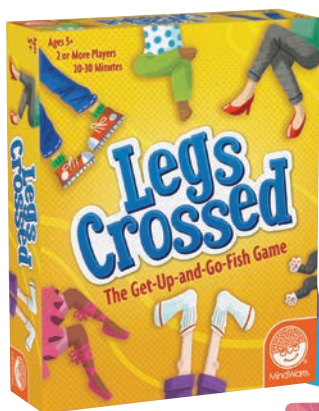
LOGIC LINKS
32015



AGES 6+
PLAYERS 1+

5 1/4" w x 5 1/4" h x 1 3/4" d
Minimum 12

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



PRODUCT FEATURES:

- Offers a quirky twist on the classic Go Fish game
- Adds diversification to your card games
- Attracts families seeking unique indoor activities, giving your profits a leg up

CONTENTS:

- 44 oversized, durable playing cards
- Instructions

LEGS CROSSED
14414841



AGES 5+
PLAYERS 2+

4 3/4" w x 5 3/4" h x 1 1/2" d
Minimum 6

Nacho Pepper!

Spice up your sales with Nacho Pepper!, the fast-paced card game that turns up the heat on family fun night! Players will be on the edge of their seats as they race to grab peppers and win rounds, all while avoiding spelling out the word NACHO. It's all about quick thinking and even quicker hands as players try to outsmart opponents and avoid being tricked by a Super Nacho bluff. Stock Nacho Pepper! and watch it become a hot pick for game enthusiasts!

PRODUCT FEATURES:

- Unique, exciting option for family game nights
- Enhances quick thinking and dexterity for players ages 6 and up
- This classic card game features a spicy twist

CONTENTS:

- 5 squishy peppers
- 48 Nacho cards
- 2 Super Nacho cards
- Instructions

NACHO PEPPER!
14414861



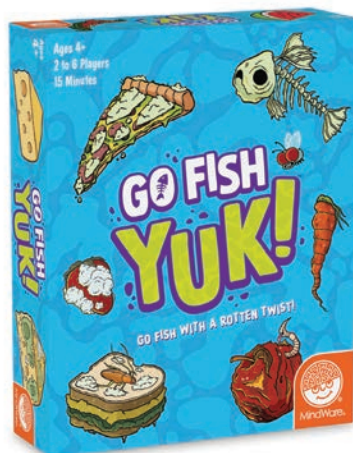
AGES 6+
PLAYERS 2-6

6" w x 5 1/4" h x 6" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs.



AWARDS
PAL



Go Fish YUK! Invented by Richard Levy and Hank Atkins

In this silly twist on the classic Go Fish card game, players try to collect sets of cards that feature delightfully enticing foods like apples, steak, sandwiches and more. But they've got to watch out for the rotten "YUK!" version of each food, or they might end up handing over all their corresponding cards and giving an opponent a matching set! Perfect for your retail shelves, Go Fish Yuk! adds belly-laugh-inducing excitement to your game night options.

PRODUCT FEATURES:

- Familiar game play with a rotten twist
- Eye-catching artwork keeps players engaged
- Compact packaging makes it an easy add-on sale

CONTENTS:

- 65 oversized, durable cards
- Instructions

GO FISH YUK!
14469522



AGES 4+
PLAYERS 2-6

4 1/4" w x 1 1/2" h x 5 3/4" d
Minimum 6



Twangled

This is KNOT your typical group game! Players hold the elastic bands and stand in a circle. Then kick the spinner and follow the instructions – moving either over or under a specific band color. With each spin, the group becomes more Twangled. Work together to untangle to win the game!

PRODUCT FEATURES:

- A great team-building game that involves all players
- Develops active problem-solving and listening skills
- Promotes cooperation and communication
- High-quality stretchy bands create seriously twisted situations

CONTENTS:

- 8 elastic bands
- Rules
- Kick spinner

TWANGLED
68436



8 89070 59386 1

AGES 6+
PLAYERS 4-8

10 1/4" w x 10 1/4" h x 3" d
Minimum 6

WARNING:
Strangulation Hazard--Long cord.
Not for children under 36 months.





EARLY LEARNING

NOISE CATCHER
SPEAK, LAUGH, SING AND
HEAR IT BACK!

page 45



NEW!

Dizzy Duckies

Invented by Richard Levy and Peter Pook

Splash into learning with Dizzy Duckies, the game that's making waves in memory-matching fun! Designed for toddlers through kindergarten age, this game grows with young ducklings, adding new challenges as they go. Featuring several different play styles, the youngest players begin by matching colors, shapes, facial expressions and other icons on the eggs to spots on the board. Older kids can swap out the eggs for rubber ducks and really test their memory with a rotating board! Swappable pattern cards keep this game fresh and exciting for continued play. Ideal for little hands and growing minds, Dizzy Duckies is a must-have for boosting shelf appeal and hatching a joy of learning!

PRODUCT FEATURES:

- Social emotional skills
- Memory matching
- Hand-eye coordination
- Problem solving

CONTENTS:

- 8 eggs
- 8 rubber duckies
- 10 double-sided pattern cards
- Spinning gameboard
- Duck storage bag
- Rules

DIZZY DUCKIES
14478150



1 97640 43967 0

AGES 18+ mo.
PLAYERS 1-2

8 1/2" w x 2 1/2" h x 8 1/2" d
Minimum 6



Seek-a-Boo! Seek-and-Find Memory Game

Seek-a-Boo! Seek-and-Find Memory Game is one of the few games on the market designed for children as young as 18 months, making it an easy sell to caregivers looking for meaningful interaction with their toddler. To play, a grown-up scatters the large "Seek Me" cards around the room and calls out a "Find Me" card. Kiddo roams the room to find a match! Card categories include colors, shapes, animals, foods, toys and outdoor things. The parent guide includes game variations that grow as the child develops.

PRODUCT FEATURES:

- Large, high-quality cards are color coded into 6 subject categories
- Offers multiple ways to play as children grow
- Develops vocabulary, memory and matching skills

CONTENTS:

- 36 oversized "Seek Me" cards
- 36 matching "Find Me" cards
- Parent guide with game ideas



**SEEK-A-BOO!
SEEK-AND-FIND
MEMORY GAME
62076**



7 36970 62076 3

AGES 18+ mo.
10³/₄"w x 10¹/₂"h x 2"d
Minimum 6



SCAN FOR
VIDEO



Pattern Play

These high-quality, colorful wooden blocks provide hours of hands-on Montessori learning fun as children play independently and explore their creativity. Kids can replicate the patterns on 40 illustrated cards or create an endless array of their own freeform designs.

PRODUCT FEATURES:

- Great introduction to math concepts
- High-quality construction
- Helps build spatial skills

CONTENTS:

- 40 wooden blocks
- 40 glossy pattern cards
- 10½" square wooden tray
- Cotton storage bag

PATTERN PLAY
25105



7 36970 25105 9

AGES 3+

10¾" w x 10¾" h x 2½" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Imagination Patterns

The unmistakable quality of this early-learning toy speaks to parents right from the shelf. The beautiful wood case is packed with learning potential in the form of printed wooden magnetic blocks and pattern cards to replicate. Children will also be inspired to arrange the colorful blocks to make their own vibrant animals, vehicles and characters. The interior magnetic play surface is also a dry erase board for extra fun!

PRODUCT FEATURES:

- Durable wooden storage case features rope handles for easy transport
- Magnetic pieces and cards store neatly inside the case — perfect for travel
- Colorful puzzle cards are numbered from beginner to expert
- Reinforces color and shape recognition while building concentration, creativity and visual thinking skills

CONTENTS:

- 43 wooden magnetic blocks
- 25 double-sided cards with 50 full-color images to replicate
- Wooden storage case

**IMAGINATION
PATTERNS**
68210

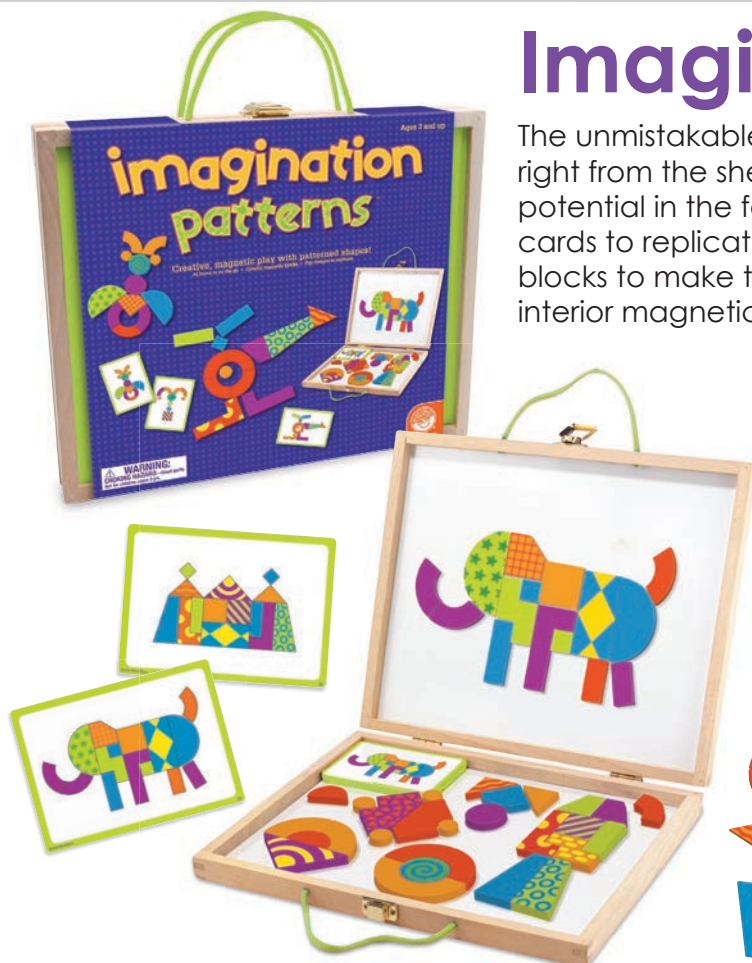


7 36970 68210 5

AGES 3+

14" w x 11½" h x 1¾" d
Minimum 4

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Magic Noise Catcher

Kids can laugh, sing and speak into this one-of-a-kind gadget, which captures each sound and plays it back to them. When the lid is moved to reveal the orange speaker, the Magic Noise Catcher immediately starts capturing giggles, jokes, songs, secret messages, snack requests and more! A pull of the lid the other way replays the recording through the purple speaker. Ring up more sales with this colorful toy as a unique gift idea and fun educational toy!

PRODUCT FEATURES:

- Offers screen-free entertainment at school, home or on the go, no Wi-Fi needed
- Helps with self-discovery and language development as kids listen to their own voices
- Ideal preschool toy option for kids ages 3 and up

CONTENTS:

- Magic Noise Catcher

**MAGIC NOISE
CATCHER
14368405**

AGES 3+
7" w x 6 1/2" h x 6" d
Minimum 6



KaBlocks Blast

Wizmo's KaBlocks construction set uses the kinetic force of kids' feet to blast soft foam blocks over 6 feet into the air! Even the littlest three-year-old can create impressive and safe explosions time after time, combining the enjoyment of a building set and active, on-your-feet fun for kids!

PRODUCT FEATURES:

- Highest-quality silicone launch pad
- Easy-to-use stomp lever
- Improves fine and gross motor skills
- Encourages creative thinking

CONTENTS:

- Build-and-blast platform
- 22 lightweight foam blocks
- Activity guide with play tips and ideas

**KABLOCKS BLAST
13843382**

AGES 3+
14" w x 11 1/2" h x 5" d
Minimum 4



1 92073 56714 3



SCAN FOR
VIDEO



Mermaid Color Splash Water Park

With 4 different splash zones to choose from and suction cups holding it securely to tub walls, this interactive toy comes complete with color-changing mermaid figures and a fun shell cup kids can use to pour water from the tub into the playset. Young mermaid fans will be mesmerized by this playset time and time again!

PRODUCT FEATURES:

- Mermaid tails change color when submerged in warm water and revert back once cool
- Included guide teaches basic physics principles
- Transforms bathtubs into a fun opportunity for imaginative play

CONTENTS:

- 1 play set
- 3 color changing mermaids
- 1 shell cup
- 6 interchangeable accessories
- 2 suction cup attachments

**MERMAID COLOR
SPLASH WATER PARK**
14118679



AGES 3+

9 3/4" w x 7" h x 5 3/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



SCAN FOR
VIDEO



**FIGURES
CHANGE COLOR
IN WATER!**

Dinosaur Color Splash Water Park

This water park toy brings a Jurassic feel to bathtubs as kids use the rock cup to pour water into the playset and change the selector knob to direct the flow into a calming tide pool, refreshing rain shower, exhilarating water slide or spinning water wheel. Also featuring color-changing dinosaur figures, this set is a dino-mite choice for resellers targeting robust sales!

PRODUCT FEATURES:

- Great gift for dinosaur fans
- Attaches firmly to tub walls with included suction cups
- Dino backs and tails change colors when submerged in warm water and revert back when cool

CONTENTS:

- 1 play set
- 3 color changing dinosaurs
- 1 rock cup
- 6 interchangeable accessories
- 2 suction cup attachments

**DINOSAUR COLOR
SPLASH WATER PARK**
14208177



AGES 3+

9 3/4" w x 7" h x 5 3/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



SCAN FOR
VIDEO



A young boy with short dark hair, wearing an orange and white patterned shirt, is smiling and holding a white, sushi-shaped fidget toy with orange fish-shaped pieces on top. The toy has a simple face with closed eyes and pink cheeks. In the background, there is a vase with pink flowers and a window. On the table in front of him are several other similar sushi-shaped fidget toys, some on a wooden tray, and a red plastic tool.

SENSORY

FOODIE FIDGETS

SUSHI TRAY

page 50

Sensory Sprouts Surprise Puzzle

Designed for the tiniest of hands, this wooden puzzle board comes with four engaging pieces, each offering a unique sensory experience that sparks curiosity in infants while promoting crucial developmental skills. As they grow older, toddlers can complete the simple shape puzzle. It's two toys in one!

PRODUCT FEATURES:

- Puzzle pieces include a mirror surface, beads that rattle, a bell that jingles and more
- Quality construction and multi-sensory elements ensure customer satisfaction
- Receive evergreen product sales, as puzzles are a staple in childhood development

CONTENTS:

- Wood puzzle board
- 4 wooden puzzle pieces with interactive components



NEW!



**SENSORY SPROUTS
SURPRISE PUZZLE
14547951**



AGES 6 mo+
7"w x 2"h x 7"d
Minimum 6

Sensory Sprouts Infant Essentials Set

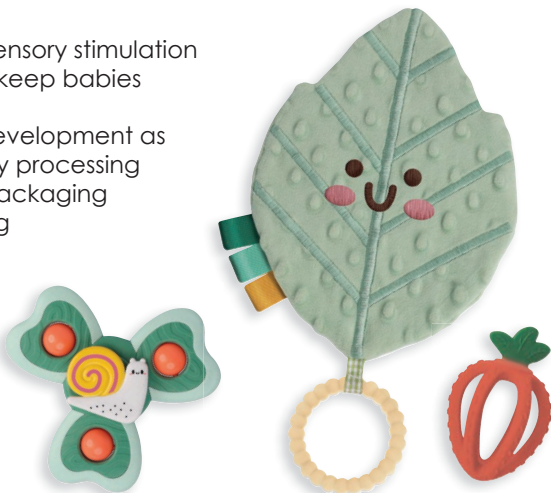
Designed for babies 3 months and older, this sensory set invites a world of tactile exploration as infants rustle crinkle paper, grasp vibrant ribbons and gum soothing teethers. Perfect for stimulating visual and auditory senses, this set comes packaged in a beautiful, giftable box with a see-through window that makes it a prime pick for a baby shower gift.

PRODUCT FEATURES:

- A unique baby toy with sensory stimulation and soothing features to keep babies engaged
- Promotes early sensory development as well as visual and auditory processing
- Attractive, see-through packaging makes it perfect for gifting

CONTENTS:

- Textured carrot teether
- Crinkle leaf teether
- Shake and spin snail



NEW!



**SENSORY SPROUTS
INFANT ESSENTIALS SET
14547952**



AGES 3 mo+
13"w x 12 1/2"h x 3"d
Minimum 6



Sensory Sprouts Sensory Mat

Customers will be bugging you for more of these sensory toys! Featuring adorable bugs and creatures to engage little ones, this water mat's pop-off flower attachment adds dimension for extra sensory exploration. This inflatable leaf-shaped mat holds water and comes with 8 floating shapes to discover.

PRODUCT FEATURES:

- Features a neutral color palette that's pleasing to the eye
- Adorable bugs and creatures engage and delight babies
- Facilitates sensory stimulation and helps develop head, neck and shoulder muscles



CONTENTS:

- Inflatable leaf-shaped sensory mat that holds water, plus 8 floating shapes

**SENSORY SPROUTS
SENSORY MAT
14382705**



AGES 6 mo+
10" w x 7 1/4" h x 2" d
Minimum 6

Sensory Sprouts Peek & Pull Tissue Box

Inside this soft yet durable box, infants will find 12 scarves, each featuring different textures for a world of tactile exploration. With its aesthetically pleasing design and contemporary color palette, this sensory box not only addresses multiple sensory needs but is also a stylish addition to any nursery or playroom.

PRODUCT FEATURES:

- Features bright colors and eye-catching packaging to attract attention
- Soft and durable baby tissue box toy with 6 scarves featuring different textures for tactile exploration
- Stimulates senses and fosters development, enhancing motor skills and providing a stimulating environment for babies

CONTENTS:

- Greenhouse-shaped box with hole at top and zipper opening on bottom
- 12 sensory scarves

**SENSORY SPROUTS
PEEK & PULL TISSUE BOX
14382704**



AGES 6 mo+
8 1/4" w x 10 1/4" h x 7 1/4" d
Minimum 6



Foodie Fidgets Squishy Bao Bun and Dumplings

These soft, squeezable squishies bring a unique twist to tactile play, serving up a menu of stress-relieving fun that's hard to resist. Add a dash of flavorful fun to your shelves with these sensory toys that combine the joy of food with the calming benefits of fidgeting.

PRODUCT FEATURES:

- Includes a variety of shapes and sensory textures, appealing to a broad customer base
- Durable, high-quality materials ensure long-lasting use and customer satisfaction
- Attracts both sensory-seeking kids and adults needing a pinch of relaxation

CONTENTS:

- Bao bun squishy
- Purple dumpling squishy
- Yellow dumpling squishy
- Green dumpling squishy
- Tan dumpling squishy
- Finger chopsticks



**FOODIE FIDGETS
SQUISHY BAO BUN
AND DUMPLINGS
14291928**



AGES 5+

5" w x 4" h x 3 1/2" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children
under 3 yrs.



Foodie Fidgets Ramen Noodles and Toppings

This trendy set mixes fun and tranquility, soothing the senses as it entertains. Stretchable ramen noodles and super squishy toppings combine to form a recipe that's sure to serve up a sales boom. After all, everyone loves a bowl of comforting ramen!

PRODUCT FEATURES:

- Different colors and textures offer stress relief and sensory play for all ages
- Excellent shelf appeal with vibrant packaging designed to attract attention
- Stylish, realistic-looking food designs are ideal for pretend play as well as tactile stimulation

**FOODIE FIDGETS RAMEN
NOODLES AND TOPPINGS
14295648**



AGES 5+

3 3/4" w x 4 1/2" h x 3 3/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

CONTENTS:

- Stretchy ramen noodles
- Mushroom squishy
- Scallions
- Pepper squishy
- Egg squishy
- Finger chopsticks
- Broccoli squishy

Foodie Fidgets Sushi Tray

Featuring unique textures and supreme squishiness, this sensory toy set is designed to delight and soothe in equal measure. These soft toys are not only a feast for the fingers but are served in eye-catching packaging that promises to stand out on any shelf.

PRODUCT FEATURES:

- Different squishy textures provide a unique tactile experience for all ages
- A novel gift idea for foodies, enhancing your store's gift selection
- Compact and portable, perfect for on-the-go stress relief and entertainment

CONTENTS:

- 2 sushi roll squishies
- 2 sashimi squishies
- 1 wasabi squishy
- 1 soy sauce packet squishy
- Finger chopsticks

**FOODIE FIDGETS
SUSHI TRAY
14295649**



AGES 5+

8 1/2" w x 5 1/2" h x 2" d
Minimum 6

WARNING: Choking
Hazard — Contains
small parts. Not for
children under 3 yrs.



Sensory tools are a brilliant way to give the brain just the right amount of sensory input, which allows the mind to focus. No longer a fad, sensory stimulation is a mainstream need and a guaranteed way to grow your sales. Through a variety of unique, satisfying motions and soothing textures, the Sensory Genius collection of tactile products channels excess energy in a positive, non-disruptive way.



Imagination Poppers

Slide these poppers into your sensory toy selection to inspire creativity, focus and tactile fun. Users can follow one of the 40 included design builds or let their imagination run wild on their own creation, then start all over again for hours of sensory enjoyment. Makes a great gift for students and anyone else who could use a hefty dose of sensory satisfaction!

PRODUCT FEATURES:

- Great gift idea
- Can be used to improve focus at home, work or school
- Use one of 40 suggested design builds or your own imagination

CONTENTS:

- 30 popper blocks, 5 each of 6 colors
- 20 two-sided design cards to make 40 puzzles



**SENSORY GENIUS
IMAGINATION
POPPERS
14144997**



AGES 5+

9 1/2" w x 7" h x 2" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Wobble Cushion

Display this air-filled seat cushion with your office supplies or classroom resources to encourage improved concentration at home, work or school! Not only does Wobble Cushion help to boost focus on the task at hand but, when placed on classroom or office chairs, it can help to strengthen core and back muscles too. It can also be laid on the ground to work on balance. Perfect for both adults and children, this wobble cushion includes a two-sided sensory surface as well as a pump for easy inflating.

PRODUCT FEATURES:

- Set includes 13" wobble cushion and pump for inflating
- Two-sided textured surface for sensorimotor training and preference

CONTENTS:

- 1 Wobble Cushion
- 1 air pump

**SENSORY GENIUS
WOBBLE CUSHION
14093629**

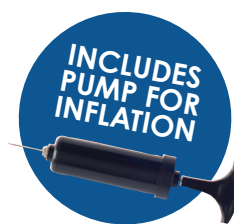


AGES 5+

13" w x 13" h x 2 3/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Contains functional sharp point.
Not for children under 3 yrs.

**AWARDS
PAL**



Fun & Focus Pack

Products that release anxiety and stress are more popular and more important than ever. This thoughtful collection includes tools to relax the mind, provide tactile stimulation, release nervous energy and solve multiple sensory needs.

PRODUCT FEATURES:

- Provides soothing, satisfying sensory stimulation
- Develops fine motor skills, calms anxiety and boosts concentration
- Can be used to improve focus at home, work or school

CONTENTS:

- 1 Colorfall™
- 1 Zip-a-Dee™
- 1 Rainbow Sqwooz™

SENSORY GENIUS
FUN & FOCUS PACK
14116914



AGES 5+

7 1/4" w x 9" h x 2 1/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Fun & Focus Pack: Textures

This thoughtful collection offers a collage of rich, sensory textures that soothes the mind and encourages relaxation. A vibrant, interactive toolkit, it's primed to offer a playful escape from everyday stressors. Sensory Genius is the perfect addition to a retailer's racks, providing a stress-free solution for customers and unleashing a wave of harmonious sales for your store. With this pack, serenity is truly at your fingertips!

PRODUCT FEATURES:

- Provides soothing, satisfying sensory stimulation
- Develops fine motor skills, calms anxiety and boosts concentration
- Can be used to improve focus at home, work or school

CONTENTS:

- 1 Sensy Band
- 5 Mini Sensory Mats
- 1 Popper Ball

SENSORY GENIUS
FUN & FOCUS PACK:
TEXTURES
14284550



AGES 5+

7" w x 8" h x 2" d
Minimum 6



12 Days of Fun & Focus

Customers of all ages can enjoy the benefits of this sensory gift pack as they count down to birthdays, holidays or other occasions. Open one of the twelve individually packaged boxes each day to reveal an item that can be popped, squished and more for hours of sensory satisfaction!

PRODUCT FEATURES:

- Colorful, tactile products provide benefit to kids, teens and adults
- Reduces anxiety, improves fine motor skills and increases focus

CONTENTS:

- 12 individually boxed sensory surprises

12 DAYS OF
FUN & FOCUS
14194750



AGES 5+

11" w x 10" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Sensory Mats

These sensory mats provide focus users can really get a feel for! Placed on the floor, they help to hone balance and large motor skills, or position them on a desktop to improve concentration. Each of the four brightly colored mats has a unique texture, providing both value and variety alongside sensory stimulation.

PRODUCT FEATURES:

- Four brightly colored mats with four unique textures
- Textured, contoured mats stimulate the senses in hands or feet
- Mats can be placed on the floor or table to improve focus, encourage relaxation and reduce stress

CONTENTS:

- 4 Sensory Mats

SENSORY GENIUS
SENSORY MATS
14093630



AGES 5+

8 1/4" w x 8 1/4" h x 2" d
Minimum 12



Weighted Lap Pad

Encourage increased concentration and performance at school, work or home with this weighted lap pad sold alongside office furniture and general supplies. Featuring bright colors and both smooth and textured surfaces, this product offers sensory satisfaction as the gentle pressure helps users relax and focus on the task at hand.

PRODUCT FEATURES:

- Plush, high-quality fabric with textured and smooth surfaces for added sensory input
- Weighted at 5 lbs., the ideal weight for children ages 5 and up
- 24" x 19.5" size makes it ideal for use at home or on the go
- Hand wash in cold water

CONTENTS:

- 1 Weighted Lap Pad

SENSORY GENIUS
WEIGHTED LAP PAD
14093628



AGES 5+

14" w x 12" h x 3 1/4" d
Minimum 6



Sensory Genius Mini Sensory Mats

These sensory mats put relaxation right in the palm of your hand! The small size makes this collection perfect for slipping into a backpack, purse or messenger bag, and the clip helps keep the five colorful mats in easy reach. Place the smooth side of each mat on any flat surface, then rub your fingers over the textured front for sensory satisfaction at school, work or anywhere else focus is needed. This small but mighty package is ideal for gifts or impulse buys!

PRODUCT FEATURES:

- This small but mighty package is ideal for gifts or impulse buys
- Five brightly colored mats feature five unique textures
- Small size is perfect for attaching to bags and backpacks

CONTENTS:

- 5 Mini Sensory Mats

**SENSORY GENIUS MINI
SENSORY MATS**
14284549



8 86102 88838 4

AGES 5+

5 3/4" w x 7 1/4" h x 2" d
Minimum 12

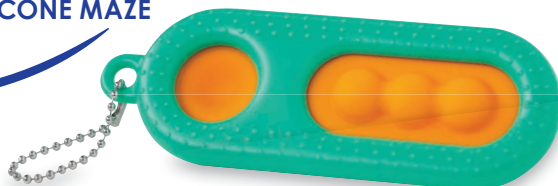
WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



**SO MUCH
MORE THAN
A POPPER!**



**PUSH THE BALL
THROUGH THE
SILICONE MAZE**



Sensory Genius Sensy Pop!

Pop the popper, massage the textured border, push the ball through the silicone maze...the tactile stimulation of this puzzle makes it a top choice for kids and adults alike! Ideal for ages 5 and up, this sensory item makes a great gift or impulse buy.

PRODUCT FEATURES:

- Great check-out item for placing on a keychain, backpack or diaper bag
- Can be used to improve focus at home, work or school

CONTENTS:

- 1 Sensy Pop!

**SENSORY GENIUS
SENSY POP!**
13971527



1 95130 08998 5

AGES 5+

5 3/4" w x 1 1/4" h x 5 3/4" d
Minimum 12

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



SOFT AND SOOTHING TEXTURED SILICONE

Sensory Genius Sensy Band

"Slap" on a soft, textured silicone Sensy Band to calm and focus the mind anytime, anywhere. Adjusts to fit any wrist size. Or bend and curl the band for a soothing, satisfying handheld experience.

PRODUCT FEATURES:

- Its lightweight design and portability make it a great travel gift
- Specially designed with textured silicone to aid focus
- Easy to clean and built to last, appealing to parents and teachers alike

CONTENTS:

- 1 Sensy Band

**SENSORY GENIUS
SENSY BAND
13785006**



AGES 5+

2 3/4" w x 5 1/4" h x 3 1/2" d
Minimum 12

Sensory Genius Stretchy Strings

Stretch away stress! These squishy strings can stretch over 3 feet long and be twisted and twirled around hands and fingers for uniquely satisfying stimulation. This quiet activity builds finger, hand and arm strength while relieving tension in your neck and shoulders.

PRODUCT FEATURES:

- Small, affordable and highly attractive to a wide demographic
- Compact size and eye-catching colors make them hard to resist
- Ideal for educators and therapists looking for tools to support sensory processing

CONTENTS:

- 2 Stretchy Strings

**SENSORY GENIUS
STRETCHY STRINGS
13791397**



AGES 5+

5 3/4" w x 7 1/4" h x 2 1/4" d
Minimum 12



Sensory Genius Sqwooz

This super squishy, squashy pliable stress-relief ball always returns to its original shape! Sqwooz is free of harmful BPA's and phthalates.

PRODUCT FEATURES:

- Made without harmful materials, this product provides a safe play option for children
- Effective classroom resource to aid sensory exploration, hand-eye coordination and focus
- Compact size makes it ideal for gifting or as an add-on buy at the register

CONTENTS:

- 1 Sqwooz ball

**SENSORY GENIUS
SQWOOZ
13785010**



AGES 5+

3 1/2" w x 7" h x 2" d
Minimum 12





Sensory Genius Finger Fling

Increase dexterity and achieve a calmer state of mind as you twirl and spin Finger Fling. The lightweight metal disks provide balanced performance while the iridescent finish mesmerizes your mind. Pop it in your pocket for fun stress-relief that is always at your fingertips!

CONTENTS:

- 1 Finger Fling

**SENSORY GENIUS
FINGER FLING
13791399**



AGES 5+

4 1/2" w x 7 1/2" h x 2 1/2" d
Minimum 12

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

Sensory Genius Stress Balls

Each squishy stress ball in this set of 3 offers a different level of resistance. Green soothes anxiety and stress, yellow increases blood flow to the hands and pink strengthens muscles!

CONTENTS:

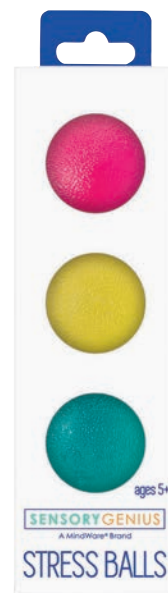
- 3 Stress Balls

**SENSORY GENIUS
STRESS BALLS
13785009**



AGES 5+

2 1/4" w x 6 1/2" h x 2 1/4" d
Minimum 12



Sensory Genius Pencil Pushers

This sensory stimulation is always in the "write" place! Each pencil in the set of three incorporates a tactile texture, satisfying sound or mesmerizing motion. Tops can be transferred to any standard pencil.

CONTENTS:

- 3 pencils
- 3 pencil tops

**SENSORY GENIUS
PENCIL PUSHERS
13785011**



AGES 5+

3" w x 8 3/4" h x 1" d
Minimum 12

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.





BUILDING

KINDERTOWN
DURABLE WOODEN PLAYSETS
THAT ARE EASY TO ASSEMBLE

page 60

Bloomscapes Blossom Bouquet

Build a stunning flower bouquet out of natural wood! Precision laser-cut pieces feature colorful accents, adjustable stem lengths and a modern vase to display your impressive bouquet. Step-by-step instructions and snap-together assembly create a relaxing experience.

PRODUCT FEATURES:

- A blend of fun, creativity and functionality
- Mess-free building, no glue required
- Great DIY activity for families to do together

CONTENTS:

- 450 colorful wooden pieces to construct 1 lilac, 1 pink rose, 1 red carnation, 2 eucalyptus stems and a display vase
- Step-by-step illustrated assembly guide

**BLOOMSCAPES
BLOSSOM BOUQUET
14386839**



1 97640 35543 7

AGES 8+

9"w x 11"h x 2"d
Minimum 6



NEW!

Bloomscapes Sunflowers Bouquet

This building kit is a ray of joy, offering a unique DIY experience to build a sunflower floral arrangement complete with eucalyptus stems and a puzzle vase. Compiled from over 320 quality, laser-cut wooden pieces and a user-friendly illustrated guide, this cheerful building kit adds a splash of sunshine to your DIY home decor options.

PRODUCT FEATURES:

- Adjustable stems allow for unique arrangements
- Precision-cut wood pieces stay together without glue
- Offers a natural alternative to plastic toys and decor

CONTENTS:

- 320 colorful wooden pieces to construct 3 sunflowers, 2 eucalyptus stems and a display vase
- Step-by-step illustrated assembly guide

**BLOOMSCAPES
SUNFLOWERS BOUQUET
14386838**



1 97640 35542 0

AGES 8+

9"w x 11"h x 2"d
Minimum 6



**Pieces
assemble
easily without
messy glue!**



Kindertown Buildings

Fill the growing demand for Montessori toys with this beautifully crafted solid-wood building set. Little hands and minds will be inspired to imagine and create a big new world with pieces that slot and puzzle together with ease, improving fine motor skills and developing spatial awareness. The resulting houses, shops and school encourage open-ended, hands-on play.

PRODUCT FEATURES:

- Interchangeable pieces can be mixed and matched for endless designs
- Durable design and educational benefits appeal to caregivers
- Features eye-catching wood craftsmanship on thick, durable pieces

CONTENTS:

- 6 unique building fronts
- 2 archways
- 20 walls
- Building guide

KINDERTOWN BUILDINGS
14477976



1 97640 43896 3

AGES 3+

13 1/2" w x 3 1/2" h x 10" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

NEW!



NEW!

Kindertown Roads

These large, easy-to-handle wooden building pieces invite little ones to construct their perfect roadways in any design they choose! Each interchangeable piece fits together easily with this Montessori-inspired building set, letting children build one-of-a-kind roads complete with a wooden bridge, trees, parking lots and more. Drive your store's success with these high-quality sets paving the way for profits!

PRODUCT FEATURES:

- Large, durable wooden pieces for longevity and repeat play
- Natural wood finish can be painted, colored and decorated for unique roadways
- Simple, calming design appeal to caregivers looking for quality screen-free entertainment

CONTENTS:

- 38 road tiles
- Bridge
- Road signs

- Foliage
- Building guide

KINDERTOWN ROADS
14478147



1 97640 43964 9

AGES 3+

13 1/2" w x 3 1/2" h x 10" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Flip Formers: Foils

With a shiny holographic print on one side and a range of vibrant colors on the other, these two-sided tile toppers double kids' creativity! The set includes 50 pieces in various sizes and shapes, fitting perfectly with any standard magnetized building tiles. Their two-sided nature means that builders aged 3 and up have twice the imaginative possibilities, turning ordinary constructions into shimmering masterpieces. Perfect for mixing and matching, these additions ensure your shelves will be the go-to place for sparking creative play! Magnetic tiles not included.

PRODUCT FEATURES:

- Unique product that complements and enhances existing magnetized building sets
- Visually appealing holographic and bright colored sides make for an irresistible impulse buy
- Compact and easy-to-display packaging fits into a variety of retail spaces

CONTENTS:

- 50 double-sided tiles
- Large squares
- Small squares
- Tall triangles
- Wide triangles

FLIP FORMERS: FOILS
14474408



1 97640 43391 3

AGES 3+
8 1/2" w x 8 1/2" h x 2 1/4" d
Minimum 6



Flip Formers: Roads

Zoom into playtime with a fresh, engaging twist on magnetic construction! Our Flip Formers Roads tile toppers turn any magnetic play set into a bustling city, or flip the sheets over to design a thrilling racetrack. With 50 two-sided pieces in the set, kids can fuel their imaginations and create dynamic scenes for their toy cars and magnetic tiles. These sheets amplify the fun and drive creativity into the fast lane, ensuring your shelves are the pit stop for every creative journey! Magnetic tiles not included.

PRODUCT FEATURES:

- Dual-sided design offers double the play value
- Enhances existing toy collections, encouraging repeat business from satisfied customers
- Appeals to a broad age range

CONTENTS:

- 50 double-sided tiles
- Large squares
- Small squares
- Tall triangles
- Wide triangles

FLIP FORMERS: ROADS
14474407



1 97640 43390 6

AGES 3+
8 1/2" w x 8 1/2" h x 2 1/4" d
Minimum 6



KEVA building sets inspire the creativity in kids of all ages and skill levels. When it comes to quality building sets that last, precision-milled premium KEVA planks will be your first choice. KEVA building sets capture the imagination, improve STEM skills and build excitement. It's no wonder KEVA planks have captured the attention of so many builders around the world!



We are here to support your KEVA® sales!

For replacement books, idea cards or more inspiration, please e-mail us at info@mwwholesale.biz.



Models: Monuments

These meticulously designed planks stack together to recreate some of the world's most awe-inspiring structures. Guidebook includes illustrated, step-by-step instructions to build each monument, along with facts about its history, construction and architecture. The tactile joy of stacking precision-cut pine planks brings construction dreams and historical education to life, without adhesives. Ideal for gifts or classroom activities, this set is certain to captivate and educate budding builders, history buffs and curious minds alike!

PRODUCT FEATURES:

- Facilitates learning through play, introducing historical concepts and architectural design
- Precision-cut planks ensure easy, stable building without the need for additional materials
- Encourages development of spatial intelligence, critical thinking and problem-solving skills
- Teaches about global landmarks, promoting cultural understanding and appreciation

CONTENTS:

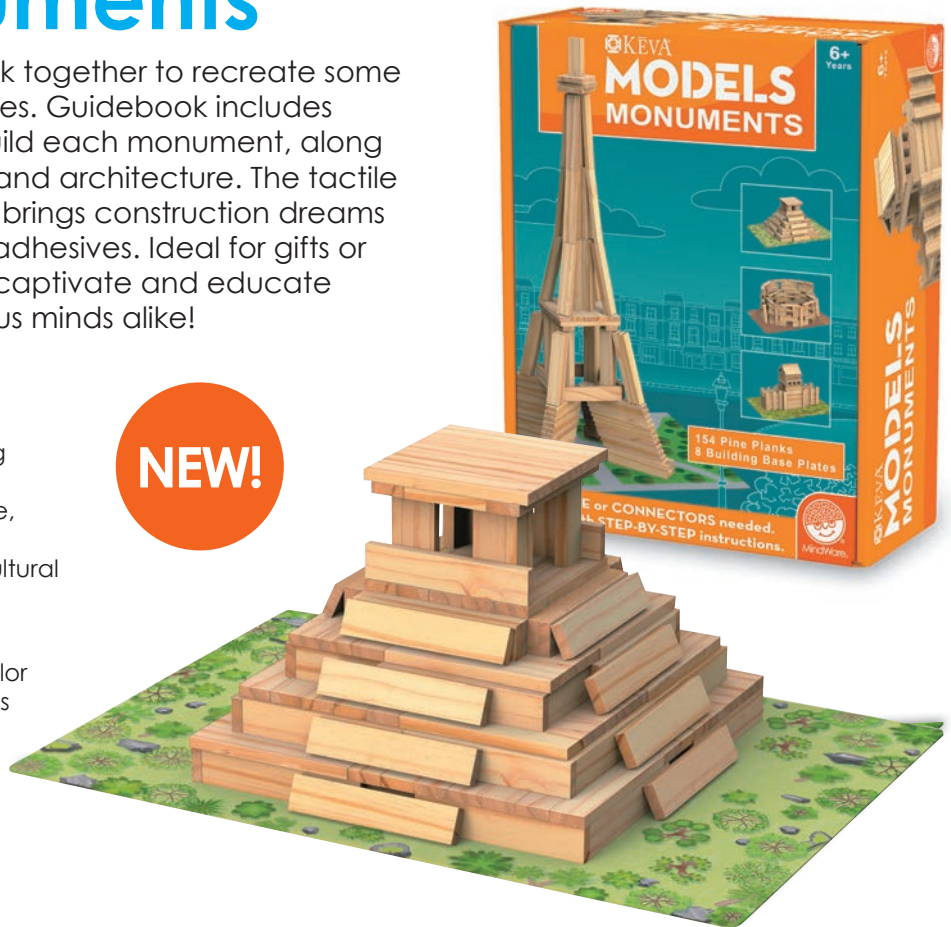
- 144 pine KEVA planks
- 10 half planks
- 8 base plates
- Step-by-step, full-color assembly instructions

KEVA® MODELS: MONUMENTS
14436548



AGES 6+
8" w x 11" h x 4" d
Minimum 6

NEW!



Models: Vehicles

Budding engineers and builders of all ages love the challenge of creating their own steam train, backhoe, race car and pickup truck. With precision-cut planks that stack securely without glue or connectors, imaginations shift into high gear as each creation comes to life! Easy-to-follow instructions and colorful base plates set the scene for epic adventures sure to drive up your sales.

PRODUCT FEATURES:

- Educational benefits make it a hit with parents and teachers
- Offers an all-in-one solution with no additional materials required
- Use to create engaging displays that spark interest and inspire imagination

CONTENTS:

- 144 pine KEVA planks
- 10 half planks
- 8 building base plates
- Instruction book

KEVA® MODELS:
VEHICLES
14537473



AGES 6+
8 1/2" w x 10 3/4" h x 3 3/4" d
Minimum 4

NEW!



Set off a domino effect of exciting chain reactions!



SCAN FOR VIDEO



Contraptions Reactions

Get the fun rolling with this unique set that includes traditional KEVA planks, special colored planks and a variety of unique pieces to set off chain reactions. Builders can set up their contraptions to cause reactions like ringing a bell, knocking over a bowling pin and more. Build a course and see if the pieces react as you predict!

PRODUCT FEATURES:

- A unique combination of planks and special pieces takes KEVA building to the next level
- The challenge of building chain reaction machines adds a unique spin to STEM learning
- Building Contraptions Reactions helps kids gain experience with balance, leverage and the principals of physics
- Great individual or collaborative activity

CONTENTS:

- | | | |
|----------------------|---------------------|---------------------|
| • 150 KEVA planks | • 4 short dowels | • 1 bowling pin |
| • 16 reaction planks | • 2 reactions balls | • 1 car |
| • 4 long dowels | • 1 bell | • Inspiration guide |
| | • 1 string | |



AWARDS
PAL

**KEVA® CONTRAPTIONS
REACTIONS
14100193**



AGES 7+

14 1/2" w x 9 1/2" h x 3 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small ball.
Not for children under 3 yrs.

Contraptions 200

This best-selling KEVA set gets the ball rolling on construction fun! Build ramps, funnels and chutes with no glue or connectors. Then send the KEVA balls racing through the track configurations. Trial and error, testing and experimentation are all part of the fun!

PRODUCT FEATURES:

- Combines the magic of KEVA building with the popularity of ball runs
- Teaches basic principles of engineering and physics
- Promotes creativity, reasoning and an understanding of cause and effect

CONTENTS:

- 200 KEVA pine planks
- 2 lightweight KEVA balls
- 1 canvas bag
- Idea book

KEVA®
CONTRAPTIONS 200
44156



AGES 7+
12³/₄"w x 10¹/₂"h x 3³/₄"d
Minimum 4



Contraptions 50

Introduce customers to building stunt-packed ball runs with this affordable KEVA set. Customers will be delighted to see how much fun they can have with 50 precision planks, 2 high-bounce balls and a little imagination!

PRODUCT FEATURES:

- Free Learning Guide supports engaging and fun curriculum-based play

CONTENTS:

- 50 KEVA pine planks
- 2 lightweight KEVA balls
- Idea book



KEVA® CONTRAPTIONS 50
48001



AGES 7+
8" w x 8" h x 2³/₄" d
Minimum 6

Balls 4-Pack

Extend KEVA play with additional lightweight, high-bounce KEVA balls!

PRODUCT FEATURES:

- A great way to keep the fun going

CONTENTS:

- 2 red KEVA balls
- 2 blue KEVA balls



KEVA® BALLS
4-PACK
13700861



AGES 7+
1³/₄" w x 6" h x 1¹/₂" d
Minimum 24

Bot Maze

Kids and adults alike love tinkering with this award-winning STEM bot kit! Decorate a pair of motorized bots and construct a maze with tunnels, doorways and obstacles for your bots to zoom through! Great for maker spaces. Two coin cell batteries included.

PRODUCT FEATURES:

- Introduction to STEAM learning
- Endless design opportunities
- Connectors help make maze sturdy and secure

CONTENTS:

- 30 pine KEVA planks
- 8 half planks
- 25 connectors
- 2 motorized bots
- Various craft and building supplies

KEVA® BOT MAZE
68409



AGES 7+
11¹/₂" w x 10¹/₂" h x
2¹/₂" d
Minimum 6



WARNING: Choking Hazard — Contains small ball. Not for children under 3 yrs.

Structures 600

KEVA Structures 600 is the ultimate gift set for families with builders of all ages. Use 600 precision-engineered pine planks and 30 oversized idea cards to bring amazing structures, sculptures and more from ideas to reality. No glue or connectors are needed - just simple stacking! The collapsible bin makes storage a snap.

PRODUCT FEATURES:

- Precision-cut pine planks stack with amazing stability
- Large storage bin gives easy access to planks during the building process and makes clean-up a breeze
- Idea cards offer inspiration for both beginner and advanced builders

CONTENTS:

- 600 KEVA pine planks
- 30 idea cards
- Collapsible storage bin

AGES 5+

12³/₄"w x 10¹/₂"h x 3³/₄"d
Minimum 2

KEVA® STRUCTURES 600
13937384



Structures 200

Customers keep coming back for the creativity of KEVA! Simply stack the precision-cut pine planks to create ornate buildings, monuments and sculptures. No glue or connectors required! Kids can dream big and build big with KEVA Structures.

PRODUCT FEATURES:

- A hands-on, open-ended STEM set
- Provides an understanding of balance and proportion
- Encourages an interest in architecture and engineering
- Compatible with other KEVA pine plank sets

KEVA® STRUCTURES 200
50089



AGES 5+

12³/₄"w x 10¹/₂"h x 3³/₄"d
Minimum 4



CONTENTS:

- 200 KEVA pine planks
- 1 canvas bag
- 24-page guide book

Brain Builders Deluxe

Delight fans of Brain Builders with even more 2D images to build into 3D reality! With 75 precise pine planks and 40 new puzzles on oversized cards to challenge both kids and their caregivers, this is the ultimate activity to help puzzlers think in multiple dimensions!

PRODUCT FEATURES:

- Develops STEAM and spatial skills
- Stimulates problem solving, creativity and visual perception
- A fun introduction to KEVA
- Plenty of planks for creative building

CONTENTS:

- 75 KEVA planks
- 40 double-sided puzzle cards
- 8 design cards
- Instructions

KEVA® BRAIN BUILDERS DELUXE
13908110



AGES 7+
10" w x 10 3/4" h x 2 1/2" d
Minimum 6



Brain Builders Junior

It's never too early to start building STEM skills, and KEVA Brain Builders Junior is the perfect introduction to these essential skills. Puzzles feature pictures of recognizable objects, letters and numbers that young learners recreate with KEVA planks. This affordable and early introduction to KEVA translates to extended and abundant KEVA sales.

PRODUCT FEATURES:

- Offers STEM learning to the earliest audience
- Creates loyal KEVA enthusiasts for continued purchases
- Zippered carrying case conveys convenient quality

CONTENTS:

- 20 KEVA planks
- 20 double-sided cards
- Instructions
- Zippered storage case

KEVA® BRAIN BUILDERS JUNIOR
68337



AGES 4+
5 1/4" w x 5" h x 2 1/4" d
Minimum 12



Brain Builders

Translating 2D images into 3D reality is an essential STEM skill, and parents and teachers alike scoop up these compact and affordable kits without hesitation to help children think in multiple dimensions. Puzzlers stack KEVA planks to successfully duplicate the composition, balance and proportion featured on each card.

PRODUCT FEATURES:

- Develops the ability to interpret two-dimensional plans
- Stimulates problem solving, creativity and visual perception
- Zippered carrying case provides easy storage
- Low retail provides attractive introduction to KEVA

CONTENTS:

- 20 KEVA planks
- 30 double-sided cards
- Instructions
- Zippered storage case

KEVA® BRAIN BUILDERS
66009



AGES 7+
5 1/4" w x 5" h x 2 1/4" d
Minimum 12





Aqua Maze Twist

It's a wet and wild marble ride that's sure to blow traditional marble runs out of the water. Featuring vertical water wheels and a double whirlpool vortex as well as twisting tracks, spinners and spouts, kids can get their feet wet in the basic principles of physics as they build, pour, splash, laugh and learn. Equally fun without water, this marble run keeps sales pouring in all year long!

PRODUCT FEATURES:

- Teaches early physics fundamentals
- Works with and without water
- Marbles float and roll
- Inflatable mat makes clean-up a breeze

CONTENTS:

- 82 building pieces
- 15 floating marbles
- Inflatable plastic mat
- Large scoop



AQUA MAZE TWIST
68522



8 89070 36635 9

AGES 4+

15 1/2" w x 12" h x 6" d
Minimum 3

WARNING: Choking Hazard —
Contains marbles.
Not for children under 3 yrs.





SCIENCE

DIG IT UP: THE BIG EGG DINOSAURS

DIG AND DISCOVER
7 DINOSAURS

page 73



Dig It Up! Shipwreck Necklace Discovery

Unearth underwater riches with Dig It Up! Shipwreck Necklace Discovery, turning every tabletop into an exciting archaeological dive! As young explorers hammer, dig and brush through the shipwreck, 13 glorious treasures emerge—including a crystal, shark tooth, keys and more—all waiting to be crafted into beautiful necklace keepsakes. Beyond creating unique maritime jewelry, the adventure widens with a guidebook unveiling captivating tales of real-life shipwrecks and a poster identifying each treasure. With a perfect blend of hands-on engagement, creative crafting and interactive learning, this kit is a treasure chest of selling potential, ideal for retailers looking to deck their shelves with products that spark imagination, knowledge and sales!

PRODUCT FEATURES:

- Thrilling excavation adventure reveals 13 sparkling treasures ready to be turned into 13 necklaces
- Enchanting combination of discovery, play and crafting
- Included guidebook spills salty secrets of real-life shipwrecks
- Shark poster identifies found treasures

CONTENTS:

- Giant shipwreck filled with 12 treasures
- Miniature shipwreck dig with bonus treasure
- 2 chisels
- Hammer
- Treasure cleaning brush
- Sponge
- 13 black necklace cords
- 50 beads
- 18" x 24" shipwreck poster
- Guidebook



**DIG IT UP! SHIPWRECK
NECKLACE DISCOVERY**
14291939



8 86102 92840 0

AGES 4+

11" w x 9" h x 5 1/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.





Dig It Up! Giant Pirate Discovery

This pirate-themed activity lets children experience the thrill of discovering buried treasure. The golden pirate chest is filled with 12 replica treasure pieces including a gold doubloon, gold nugget, sparkly gems and more. Simply soak the chest and then use the 5 included tools to chip and chisel to find the surprises. A treasure map includes facts and lore about each treasure—including where you might still find hidden treasure today. A mini chest bonus dig provides added excavation adventure, including an extra treasure.

PRODUCT FEATURES:

- Window packaging showcases mini dig
- Treasure map includes unique lore and fun facts about each treasure
- Discover 13 treasures including a gold doubloon, sparkly gems and more

CONTENTS:

- Sculpted golden treasure chest filled with 12 treasures
- 2 chisels, 1 hammer, 1 excavation brush, & 1 sponge
- Bonus mini treasure chest dig containing 1 treasure
- Treasure map poster
- Guide book



**DIG IT UP! GIANT
PIRATE DISCOVERY
13947421**



AGES 4+

11" w x 9" h x 5 1/4" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



**CONTENTS:**

- 12 eggs each with a chisel and instructions
- Excavation guide

Dig It Up! Dinosaur Eggs

One of MindWare's best-sellers, Dig It Up! Dinosaur Eggs has all the appeal of popular blind packs with the added advantage of scientific learning. Junior paleontologists excavate 12 eggs to find mini figures of favorite dinos like Tyrannosaurus Rex, Stegosaurus and Triceratops – then identify and learn about each using the excavation guide.

PRODUCT FEATURES:

- 12 dig-and-discover projects per kit makes this a great group activity
- Each clay pod contains a different prehistoric dinosaur toy
- Excavation guide includes exciting information about dinos

DIG IT UP! DINOSAUR EGGS
68489



AGES 4+

13³/₄"w x 6³/₄"h x 2¹/₂"d
Minimum 8

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.

Dig It Up! Dinosaur Excavation Kit

Children will feel like real paleontologists as they play and discover with this complete excavation set. Each of the three large dinosaur eggs measures 4" x 2.25" and holds a deluxe dinosaur figurine inside. Five tools are based on real paleontologist instruments and the explorer vest features two mesh pockets to hold gear and discoveries. A reusable plastic mat makes clean-up easy. Dino lovers will learn about their T-Rex, Triceratops and Stegosaurus discoveries with the illustrated information cards packed with dinosaur facts.

PRODUCT FEATURES:

- An ideal dinosaur-lover gift set
- Window packaging to showcase contents
- Promotes scientific study and item classification
- Vest fits most children ages 4 to 9

CONTENTS:

- Explorer's vest
- 2 chisels
- Hammer
- Brush
- Sponge
- Magnifying glass
- Plastic mat
- Three 2.25" x 4" dig eggs
- 3 collector fun-fact cards
- Instructions

**DIG IT UP! DINOSAUR
EXCAVATION KIT**
13933556



AGES 4+

14"w x 12"h x 3¹/₂"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Dig It Up! The BIG Egg Dragons

Seven dragon figures are waiting to be unleashed from this one BIG egg! Young explorers can excavate their dragons, then reference the included legend to learn more about each figure. After the excavation is done, the dragons can be used for hours of imaginative play at home or school!

PRODUCT FEATURES:

- One big egg contains 7 different dragon figures
- A hands-on lesson in science and the natural world for kids
- Dragons continue to be a trending best-seller
- BIG gold egg and illustrated packaging stand out on shelf

CONTENTS:

- 1 BIG egg
- 7 dragon figures
- 2 chisels tools
- 1 hammer
- Dragon legend

**DIG IT UP! THE BIG
EGG DRAGONS**
14118678



AGES 4+
6" w x 8" h x 6" d
Minimum 6



Dig It Up! The BIG Egg Dinosaurs



**7 DIFFERENT
DINOSAURS
INSIDE!**



Find 7 different dinosaurs in one BIG dino egg! This giant 7" by 4" dinosaur egg contains a crowd of favorite dinosaurs, from the mighty T-Rex to the winged Pterodactyl. It's a perfect dig kit for one long rainy afternoon or an activity for two explorers. The large size extends excavation and get-your-hands-dirty fun!

PRODUCT FEATURES:

- Kit includes an excavation guide for dinosaur identification and 2 excavation tools
- Promotes scientific study and item classification
- Jumbo-sized egg stands out on a shelf

CONTENTS:

- The Big Egg filled with 7 dinosaurs
- 2 chisels and 1 hammer
- Excavation guide

**DIG IT UP! THE BIG
EGG DINOSAURS**
13956207



AGES 4+

6" w x 8" h x 6" d
Minimum 4

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Explore S.T.E.M. with Ada Lovelace

Sales are sparked when you introduce this kit into your science offerings! Young scientists will use hands-on activities to explore the discoveries of Ada Lovelace, the world's first computer programmer, as they learn about computer science.

PRODUCT FEATURES:

- Everything needed to build a binary counting contraption, program pixel art, decode trivia and more
- Fosters an interest in computer science
- Encourages hands-on scientific exploration
- Discover the elements of computer science, including algorithms, binary and codes

CONTENTS:

- Detailed informational guide book
- Laser-cut wood pieces and wood dowels
- Adhesive strips, binary cards, screws, and screwdriver
- Decoder wheel
- Maze cards, programming cards, and 3D maze pieces
- 9 pixel art puzzles
- Pencil

EXPLORE S.T.E.M. WITH
ADA LOVELACE
14116915



1 95130 33303 3

AGES 8+

10 1/4" w x 11 1/2" h x 2 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



AWARDS
Oppenheim
PAL



Restrictions may
apply for
international orders

Explore S.T.E.M. with Marie Curie

Wow kids and their caregivers with this outstanding addition to your educational resources. Young scientists will make their own glow-in-the-dark slime, create an x-ray and more as they learn about Marie Curie and her many contributions to the fields of chemistry and physics.

PRODUCT FEATURES:

- Fosters an interest in chemistry and physics
- Encourages hands-on scientific exploration
- Explore the human body, learn about the element radium and discover the chemistry of glowing materials

CONTENTS:

- Detailed informational guide book
- Over 300 colored gems
- Atom display board
- Glue, glycerin, activator and glow-in-the-dark powder
- Measuring cup and mixing and storage bowl
- UV flashlight
- Paint brush and white paint
- Scanner and skeletal system poster

EXPLORE S.T.E.M.
WITH MARIE CURIE
14116913



1 95130 33304 0

AGES 8+

10 1/4" w x 11 1/2" h x 2 1/2" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Restrictions may
apply for
international orders



AWARDS
PAL

CREATIVE ACTIVITIES



RUN THE RUNWAY

FUN FASHION
THAT YOU DESIGN

page 76

NEW!



Run the Runway



Restrictions may
apply for
international orders

Step into the world of high fashion, where style dreams become reality! This all-encompassing kit empowers aspiring designers to craft their own fashion lines, with no sewing necessary thanks to the provided easy-to-use tool and custom mannequins. Stocked with 20 fabric pieces and all the tools needed to bring runway-ready looks to life, designers can sketch concepts, mold fabrics into garments and showcase their collections. It's an unparalleled adventure into the fashion industry, offering an unbeatable mix of fun and education. Over 450 pieces in all!

PRODUCT FEATURES:

- Offers a comprehensive dive into fashion design
- No sewing required makes this kit accessible to beginners
- Includes over 450 fabrics, trims and tools

CONTENTS:

- 20 fabric pieces
- Sketch book
- 10 dress patterns
- Seam ripper
- 2 o-rings
- 1 sheet of adhesive gems
- 2 set of pins with colorful knobs
- 12 colored pencils
- 2 sewing chalk pencils
- 3 spools of sewing thread
- 7 colors of embroidery floss
- 6 sewing needles
- 9 mini adhesive patches
- Pearl trim
- 1 sheet of hook and loop dots
- Hem gauge
- Fabric tape measure
- 10 mini clips
- Small pair of scissors
- Fabric glue
- 1 sheet of adhesive pearls
- 1 roll of double-stick tape
- 8 styles of ribbon
- 3 scaler tools
- 3 mini mannequins
- 23 18" x 8" swatches of fabric
- Step-by-step instructions



RUN THE RUNWAY
14434388



AGES 8+

15" w x 2 1/2" h x 11" d
Minimum 6

Clay Magic Vases

Turn plain porcelain vases into something magical! Artists can mold six vibrant colors of air-dry clay into lines, polka dots and other designs, then press them to the vases where they'll stick like magic. No glue or baking required to make these one-of-a-kind home decor masterpieces—just let them air dry overnight, then fill them with flowers and other decorative accents!

PRODUCT FEATURES:

- Decorate unique, display-worthy vases
- Makes a unique addition to DIY home decor
- Promotes creativity and self-expression while building fine motor skills

CONTENTS:

- 3 vases
- 6 containers of Magic Clay in 6 colors
- 4 double-sided tools
- Decorating guide

CLAY MAGIC VASES
14257289



AGES 8+

8 1/2" w x 8 1/4" h x 3" d
Minimum 6



SCAN FOR
VIDEO

Clay Magic Planters

Creativity blooms when budding artists use the included air-dry clay to transform these high-quality porcelain planters into unique works of art! Four double-sided tools and an easy-to-follow guide can be used to shape clay into the perfect design. Press shaped clay into place, let it air dry overnight, then use the newly decorated planters to grow flowers, plants, vegetables, herbs and more!

PRODUCT FEATURES:

- Decorate unique, display-worthy planters
- Makes a unique addition to DIY home decor
- Promotes creativity and self-expression while building fine motor skills

CONTENTS:

- 1 large planter
- 2 small planters
- 6 containers of Magic Clay in 6 colors
- 4 double-sided tools
- Decorating guide

CLAY MAGIC PLANTERS
14257290



AGES 8+

8 1/2" w x 8 1/4" h x 3" d
Minimum 6



Paint Your Own Wooden Stools

Complete with everything you need, these kits let kids transform simple wooden stools into fun works of art! The stools assemble easily without tools and can then be painted, decorated and used as a colorful seat, side table, plant stand and more, adding a splash of color to any room.

PRODUCT FEATURES:

- Fun and easy DIY project appeals to both children and adults
- Simple, tool-free assembly to attach the legs
- Stool tops are shaped as friendly animals
- Can be displayed in a craft and/or garden section

CONTENTS:

- 1 wooden stool
- 4 dowels
- 4 legs
- 13 paints
- Painting guide

AGES 5+

11 1/4" w x 9 1/4" h x 2 1/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

NEW!



Butterfly

14507422



1 97640 45101 6



Turtle

14507423



1 97640 45102 3



Paint Your Own Stepping Stones

This easy activity is a kid favorite! They simply use the included materials—plus a dose of creativity—then oven bake the sturdy stones for a weather-resistant finish. Completed projects make a colorful addition to outdoor decorations!

PRODUCT FEATURES:

- Colorful, DIY outdoor decorations
- Weather-resistant finish once baked
- Kits include all required materials
- No messy cement mixing required

CONTENTS:

- One 8½" – 10" stepping stone (size varies by design)
- 12 paints
- 1 paintbrush
- Instructions
- Printable color planning template

AGES 8+

13"w x 10½"h x 2¼"d
Minimum 4



Dinosaur Footprint

13838209

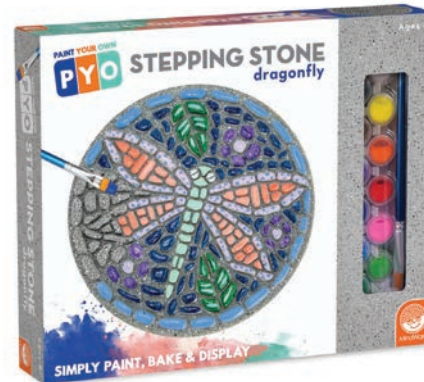


SCAN FOR VIDEO



Unicorn

13818689



Dragonfly

14110994



Butterfly

68536



Turtle

68537





Paint Your Own Stone Decor

Give customers all the fun of creating hand-painted stone decor—with no cement mixing or messy prep required! These stone mosaics are ready to paint right out of the box and make a great decoration for any porch, patio or garden.

PRODUCT FEATURES:

- A fun craft for kids and adults that's made for display
- Develops creativity and imagination
- Beautiful paints encourage mixing, blending and special effects
- Builds hand-eye coordination and self-expression
- Oven-bake painted stones for a glossy, weather-resistant finish

CONTENTS:

- One 5" - 8½" tall stone (size varies by design)
- 12 paints
- 1 paintbrush
- Instructions



Dragon

14103801

AGES 8+

11¼" w x 7½" h x 5¼" d
Minimum 6



1 95130 29182 1



Gnome

13935638

AGES 8+

11¼" w x 7½" h x 5¼" d
Minimum 6

AWARDS

Oppenheim Toy
Portfolio Gold Award



1 92073 75774 2



Turtle

13818687

AGES 8+

10¼" w x 7½" h x 5" d
Minimum 6



1 92073 34196 5

Paint Your Own Porcelain

With these one-of-a-kind art projects, artists both young and young at heart can design their own creations and then oven bake for a glossy, display-worthy finished product. Complete with all necessary supplies and full-color instructions that offer painting tips and more, Paint Your Own Porcelain makes a great gift or everyday arts and crafts option.

Fairy Light

PRODUCT FEATURES:

- Hand paint a magical, porcelain fairy accent light
- Perfect for illuminating a bedroom nook or other special spot
- Promotes creativity, self-expression, imagination and fine motor skills

CONTENTS:

- 1 porcelain fairy house
- 2 battery-operated tea lights
- 12 paints
- 2 paintbrushes
- Painting guide

AGES 8+

8 1/4" w x 7 3/4" h x 8 1/4" d
Minimum 6

PAINT YOUR OWN
PORCELAIN
FAIRY LIGHT
13820793



Castle Light

PRODUCT FEATURES:

- Hand paint a porcelain accent light
- Great for DIY home decor or arts and crafts
- Promotes creativity, self-expression, imagination and fine motor skills

CONTENTS:

- 1 porcelain light
- 2 battery-operated tea lights
- 14 paints
- 2 paintbrushes
- Painting guide

PAINT YOUR OWN
PORCELAIN CASTLE LIGHT
14122790



AGES 8+

8 1/4" w x 6 1/2" h x 7 3/4" d
Minimum 6

Paint Your Own Porcelain Bowls

Our multi-award winning porcelain bowls set encourages kids to paint their own designs. Simply oven-bake for a glossy finish and the bowls are ready to hold jewelry, spare change and trinkets. Not for use with food or liquids.

PRODUCT FEATURES:

- An exciting craft and gift item that sells all year long
- Perfect for family projects and play dates
- Creates display-worthy decorative pieces
- Teaches painting tricks for guaranteed beautiful results
- Builds self-confidence and fine motor skills

CONTENTS:

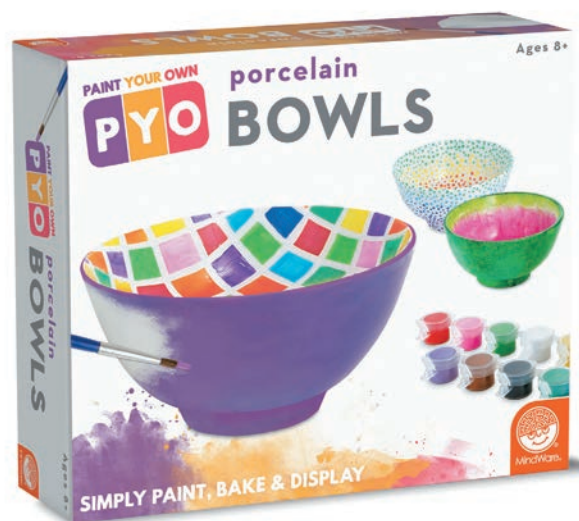
- 3 porcelain bowls (each 4½" in diameter)
- 12 paints
- 1 paintbrush
- Illustrated instructions

**PAINT YOUR OWN
PORCELAIN BOWLS
56003**



AGES 8+

11"w x 11"h x 2¾"d
Minimum 6



Paint Your Own Porcelain Plates

These Paint Your Own Porcelain plate kits are fun, fabulous and ready to serve up consistent retail sales! Kids can transform two plain plates into one-of-a-kind art pieces with rich, vibrant paints. Simply oven-bake for a glossy finish! Not for use with food or liquids.

PRODUCT FEATURES:

- Full-color instructions teach artistic effects like stippling and sponging
- Display stands allow kids to show off their beautiful work
- Inspires creativity, imagination and self-expression
- Builds self-confidence and fine motor skills
- Not for use with food or liquids

CONTENTS:

- 2 – 12" round porcelain plates
- 2 clear, decorative plate stands
- 12 paints
- 2 paintbrushes (1 wide and 1 fine)
- Illustrated instructions

**PAINT YOUR OWN
PORCELAIN PLATES
68430**



AGES 8+

13"w x 10½"h x 2"d
Minimum 6



Paint Your Own Porcelain Vases

This 3-vase craft kit is a best-seller, award-winner and sales-driver! Kids can't wait to show off their artistic skills on each different vase style. Simply paint and oven-bake, then fill the vases with fresh or paper flowers! Not for use with liquids.

PRODUCT FEATURES:

- Painted vases make a sweet gift for grandparents, moms and teachers
- Kids can brush, sponge and stipple their designs, thanks to illustrated instructions
- Bake painted vases to create glossy, finished works of art
- Inspires creativity, self-expression and generosity
- Builds fine motor skills and self-confidence

CONTENTS:

- 3 uniquely shaped 5" tall vases
- 12 paints
- 1 paintbrush
- Illustrated instructions

**PAINT YOUR OWN
PORCELAIN VASES
56004**



AGES 8+

11"w x 11"h x 3"d
Minimum 6





Make Your Own Punch Needling Kit

Easy-to-follow instructions introduce beginners to punch needling, detailing how to transform simple loops into eye-catching patterns. Once complete, these needlework creations can be hung as charming home decor!

PRODUCT FEATURES:

- Ideal for arts and crafts, DIY home decor or unique gift ideas
- Quality materials earn customers' trust
- Simple instructions aid in easy completion

CONTENTS:

- 2 patterns
- 2 hoops
- 1 punch needle
- 10 bundles of yarn in 5 colors
- 1 needle threader
- Instructions

**MAKE YOUR OWN
PUNCH NEEDLING KIT
14291937**



8 86102 92838 7

AGES 8+

9³/₄"w x 9³/₄"h x 3"d
Minimum 6

WARNING:
Choking Hazard —
Contains functional
sharp point. Not for
children under 3 yrs.



Potholder Weaving Loom

Designed with everything both beginners and experienced crafters need to weave uniquely patterned potholders, this kit features a specially numbered, sturdy metal loom; a wooden base for easy use and 144 loops in today's trendy colors. Perfect for gifting, teaching valuable skills or simply enjoying a relaxing crafting session, this DIY kit delivers functional art pieces that brighten any kitchen decor!

PRODUCT FEATURES:

- Enhances fine motor skills, encourages color pattern recognition and improves eye-hand coordination
- Allows for countless creative possibilities, encouraging users to experiment with color combinations and textures
- Perfect for handmade gifts that add a personal and functional touch to any home
- Comes with a user-friendly loom and clear, step-by-step instructions, making it accessible for crafters of all skill levels

CONTENTS:

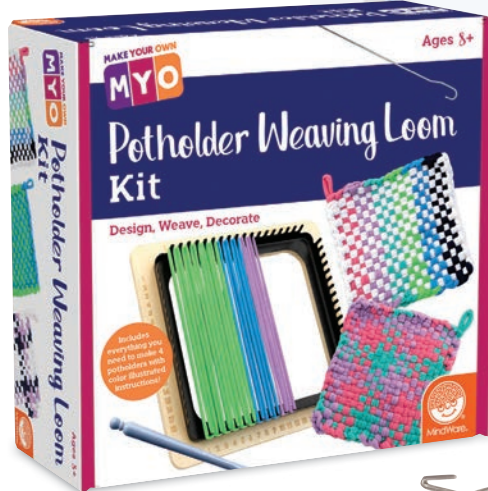
- 7" x 7" metal weaving loom with numbered wooden base
- 144 weaving loops in 7 colors
- Metal weaving hook
- Finishing hook
- Step-by-step color illustrated instructions

MAKE YOUR OWN
POTHOLDER WEAVING
LOOM KIT
14436545



1 97640 38921 0

AGES 8+
9 1/2" w x 9" h x 3 3/4" d
Minimum 6



NEW!



Weaving Loops Refill Pack

Boost creativity with this vibrant refill pack, featuring 288 colorful loops in 14 eye-catching shades. These poly/spandex loops are perfect for crafters eager to explore new patterns, mix colors and tap into their creative potential. A seamless match for the 7" x 7" Potholder Weaving Loom, this pack ensures that the crafting journey never misses a beat. Stock up now to keep the fun and inspiration flowing, offering a rainbow of possibilities for custom-made potholders and other craft creations!

PRODUCT FEATURES:

- With 14 different colors, these loops allow for stunning, personalized creations that stand out
- Designed to fit 7" x 7" weaving looms, offering abundant crafting opportunities
- Aids in improving fine motor skills, color recognition and pattern design abilities
- Ensures crafters don't run out of materials, keeping the creative flow going

CONTENTS:

- 288 loom loops with 18 each of dark green, orange, red, dusty blue, purple, blue, green, navy blue, pink, teal, cream and yellow, plus 36 black and 36 white loops

MAKE YOUR OWN
WEAVING LOOPS
REFILL PACK
14436546



1 97640 36259 6

AGES 8+
7" w x 9" h x 2 1/2" d
Minimum 6

NEW!





Make Your Own

Bring colorful and hands-on crafts to your shelves! This variety line attracts young crafters with stylish and trending projects that can be used and displayed. Kits include all supplies and detailed instructions to make them approachable and easy to understand.

Butterfly House

Send customers aflutter with excitement when they spot this stylish DIY outdoor decor! They'll start by assembling pre-cut wood pieces, then use the included paints, brushes and a good dose of creativity to add their own personal touch. The guide includes assembly instructions, paint mixing and brush techniques, tips for properly hanging the butterfly house and ideas for what to put inside to nourish butterflies. This creative activity not only attracts pollinators to help transform gardens into lush landscapes but serves as a sanctuary to help beautiful endangered butterflies survive...and thrive!

PRODUCT FEATURES:

- Create unique outdoor decorations
- Help customers attract pollinators to their gardens
- Engages creativity, fine motor skills and DIY building basics

CONTENTS:

- 12 paints
- Flat edge paintbrush
- Tapered paintbrush
- 2 paint sponges
- Glue
- Jute cord
- Poster of butterflies of the world
- Poster of the lifecycle of the monarch butterfly
- Make Your Own Butterfly House guide

MAKE YOUR OWN
BUTTERFLY HOUSE
14290332



AGES 5+

10"w x 9 1/4"h x 2"d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

AWARDS

PAL
Oppenheim
Toy Portfolio
Gold Award



Squirrel Feeder

Customers will go nuts for this unique Make Your Own kit! Once they build, paint and decorate the squirrel feeder, they can fill it up with some of their neighborhood squirrels' favorite treats (which they'll learn all about in the included guidebook). An adorable umbrella provides shade to hungry squirrels while adding a fun accent to the quaint picnic table design.

PRODUCT FEATURES:

- Unique decoration for backyards, patios and other outdoor spaces
- Creative arts and crafts project for all ages

CONTENTS:

- 1 feeder tabletop
- 2 bench seats
- 2 table legs
- 1 mounting board
- 1 umbrella
- 12 paint pots
- Craft glue
- Flat edge paintbrush
- Tapered paintbrush
- Sponge brush
- Guide book

MAKE YOUR OWN
SQUIRREL FEEDER
14255781



AGES 5+

8 1/2"w x 8 1/2"h x 2 3/4"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Birdhouse



Made of thick pine boards that slot together for easy construction, this sturdy birdhouse is designed for outdoor use. The kit includes a large brush for quick coverage, a small brush for detail work and plenty of paint.

CONTENTS:

- Pine components
- Jute cord for hanging
- Wooden hanging hook
- Large white paint pot
- 12 colored paints
- 2 paintbrushes (1 wide and 1 fine)
- 1 sponge brush
- Craft glue
- Assembly instructions and birdhouse guide

PRODUCT FEATURES:

- Includes a colorful guide with information about birdhouse basics
- An outdoorsy MYO craft that can be enjoyed year-round
- Sturdy pine construction for long-lasting final product
- Measures approximately 8" wide x 7" tall

**MAKE YOUR OWN
BIRDHOUSE
13947417**



AGES 5+

10"w x 9 1/4"h x 2"d
Minimum 6

Wind Chime

Customers love all the special features in this easy-to-make and highly customizable craft! Pre-tied chimes, pre-cut hanging twine and snap-in brads make assembly a breeze. Kids can paint the quality wood components to suit any theme, so you won't need to carry multiple wind chime kits to capture the widest range of crafters!

CONTENTS:

- 4 solid-wood discs
- 4 large metal chimes
- 4 small metal chimes
- Pre-cut twine
- 8 metal brads
- Large white paint pot
- 12 colored paints
- 2 paintbrushes (1 wide and 1 fine)
- Sponge brush
- Assembly instructions and painting guide

PRODUCT FEATURES:

- Highest-quality components
- Open-ended creativity
- Thoughtful details make the wind chime easy to assemble

**MAKE YOUR OWN
WIND CHIME
13980307**



AGES 5+

10"w x 9 1/4"h x 2"d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Bird Feeder

Following the success of our Make Your Own Birdhouse, this bird feeder offers additional play value and bird education. Thick pine boards slot together easily, and the broad design makes watching and identifying birds a piece of cake!

CONTENTS:

- Pine components
- Jute cord for hanging
- Large white paint pot
- 12 colored paints
- 2 paintbrushes (1 wide and 1 fine)
- Sponge brush
- Craft glue
- Assembly instructions and bird feeder guide

PRODUCT FEATURES:

- Construction guide includes painting tips and information on bird feed types
- Sturdy pine construction for long-lasting fun
- Completed feeder measures 9" x 5" x 7" and holds about 32 ounces of bird seed

**MAKE YOUR OWN BIRD FEEDER
13980305**



AGES 5+

10"w x 9 1/4"h x 2"d
Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for
children under 3 yrs.



Bumble Bee Wind Spinner



Craft magic meets outdoor fun with this wind spinner! Designed for kids ages 8 and above, this DIY kit offers hours of creative engagement and adds an adorable touch to gardens or other outdoor spaces. Displayed in an eye-catching package, this charming spinner is a must-have addition to send sales flying high!

CONTENTS:

- 8 solid-wood pre-cut wind spinner pieces
- 4 wood wings
- 13 paints
- Craft glue
- 1 small pointed brush
- 1 small flat brush
- 1 large flat brush
- 3 metal rods
- Assembly instructions & painting guide

PRODUCT FEATURES:

- Beautiful packaging stands out on shelves
- Unique creative activity
- Includes everything crafters need

MAKE YOUR OWN BUMBLE BEE WIND SPINNER
14399947



AGES 8+

9"w x 7.8"h x 2"d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Dragonfly Wind Spinner

Let creativity take flight with this wind spinner kit that intertwines imagination and outdoor decor. Perfect for craft-loving kids, this DIY set has everything kids need to make their own adorable yard decorations. With its eye-catching allure and kid-approved activity, this outdoor craft activity is sure to fly off your shelves!

CONTENTS:

- 8 solid-wood pre-cut wind spinner pieces
- 4 wood wings
- 13 paints
- Craft glue
- 1 small pointed brush
- 1 small flat brush
- 1 large flat brush
- 3 metal rods
- Assembly instructions & painting guide

PRODUCT FEATURES:

- Colorful packaging stands out on shelves
- Unique DIY outdoor decor
- Includes non-toxic components

MAKE YOUR OWN DRAGONFLY WIND SPINNER
14399948



AGES 8+

12"w x 9"h x 2"d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



AWARDS

Oppenheim Toy Portfolio Gold Award



AWARDS

Oppenheim Toy Portfolio Gold Award

Ladybug Wind Spinner

This craft kit not only sparks creativity in kids but also doubles as a charming outdoor decor piece. Paint, play and watch the ladybug revolve in the breeze! This irresistible craft is a top-shelf addition for resellers, offering a no-tools-needed adventure into imagination and the natural beauty of the great outdoors.

CONTENTS:

- 8 solid-wood pre-cut wind spinner pieces
- 4 wood wings
- 13 paints
- Craft glue
- 1 small pointed brush
- 1 small flat brush
- 1 large flat brush
- 3 metal rods
- Assembly instructions & painting guide

PRODUCT FEATURES:

- Bright packaging stands out on shelves
- Unique creative activity for kids and families
- All-inclusive package with no tools required

MAKE YOUR OWN LADYBUG WIND SPINNER
14399946



AGES 8+

9"w x 7.8"h x 2"d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Oh So Fun! Cars and Trucks Chalk Set

Chalk rising profits up to this one-of-a-kind outdoor play set! Kids can use the chalk holder to easily draw roads or use the chalk alone to draw buildings and landscaping for their towns. The creative play continues as they drive the chalk vehicles across the roads and through their town!

PRODUCT FEATURES:

- Kids use creativity to draw their own roads and towns
- Realistic chalk vehicles and road signs add to the fun
- Chalk holders offer a mess-free way to draw roads
- Includes instructions with fun chalk-drawing tips

CONTENTS:

- 6 chalk vehicles
- 12 sidewalk chalk sticks
- 9 road signs
- 2 chalk holders
- Instructions

OH SO FUN! CARS AND TRUCKS CHALK SET
14214206



8 86102 59391 2

AGES 3+

12 1/2" w x 2 1/4" h x 10 1/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Includes wing stencils!



AWARDS
PAL

Oh So Fun! Fairy Chalk Set

This unique chalk set is sure to fly off the shelves! Young fans of all things fairies can use the included wing stencils to draw their own fairy wings, then color them in with the chalk in various colors and designs. Hours of imaginative play await as kids frolic the fairy-shaped chalk figures around their chalk-drawn kingdoms!

PRODUCT FEATURES:

- Kids use their imaginations and included items to become whimsical fairies
- Turns driveways and most any outdoor space into a haven for imaginative play
- Beautifully shaped fairy chalk pieces add to the fun
- Includes instructions with fun chalk-drawing tips

CONTENTS:

- 6 fairy-shaped chalk figures
- 12 sidewalk chalk sticks
- 3 wing stencils
- Paper crown
- Instructions

OH SO FUN! FAIRY CHALK SET
14214207



8 86102 59392 9

AGES 3+

12 1/2" w x 2 1/4" h x 10 1/4" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

Oh So Fun! One Kid Band

Drum up some sales! One Kid Band includes cymbals, chimes, maracas and a percussion slide along with a drum for a variety of musical sounds that can't be beat. Little drummers can slip on the comfortable straps with adjustable buckles to march with their feet or lie the drum flat and make rockin' music from their seat!

PRODUCT FEATURES:

- Comfort-fit design includes a foam pad against the stomach and adjustable straps around the waist and neck
- Features more than 10 ways to make music
- Develops creativity, self-expression, self-confidence and fine motor skills

CONTENTS:

- Chimes
- 2 drumsticks
- Cymbal
- 2 maracas
- Drum pedal
- Maraca holder

OH SO FUN!
ONE KID BAND
14116916



1 95130 33300 2

AGES 5+

8 1/2" w x 11 3/4" h x 5 1/2" d
Minimum 6

WARNING:
Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



10
Instruments
in One!





International Distributor

2025 Ordering Requirements



ORDER PLACEMENT - U.S. INVENTORY

- All orders MUST be submitted on a purchase order form OR a MW Wholesale order form available upon request.
- Full case pack quantities.
- MindWare Item numbers must be indicated on order.
- Minimum order amount of \$2500.00
- No backorder allowances.

ORDER PLACEMENT - FACTORY DIRECT

- Special quotations required for localization or customized container programs.
- Ex works (EXW) terms apply.
- Order must be submitted on a company purchase order.
- Inquire for further details.

STANDARD TESTING CERTIFICATION

All of our MindWare products are tested to the following standards, and our reports are valid for 12 months:

- CPSIA
- ASTM
- EN-71 Part 1, 2, 3 and REACH

Please inquire about any specific test requirements you may have BEFORE order placement to ensure product compliance availability to your specific needs.

A WORD ABOUT PRICING

All prices are quoted in U.S. dollars and are subject to change without notice. Price lists are available upon request by contacting customer service.

ATTENTION

MW Wholesale will no longer hold US warehouse orders past 30 days. Any orders that exceed the 30-day time limit will be canceled and held inventory will be released.

*NEW U.S. TAX LAW NOTIFICATION:

Special documentation may be required

Due to new United States Supreme Court ruling (South Dakota v. Wayfair) put into effect in June of 2018, our company is required to collect sales tax on all goods shipped to all states. This includes orders that are being shipped to a freight forwarder located in the U.S.

MW Wholesale will collect sales tax on orders being shipped to freight forwarders unless the freight forwarder provides us with a resale or exempt certificate.

ORDERING & CUSTOMER SERVICE

- International customer service questions?
 - Toll-Free: 1-800-296-9485
 - Email: International@MWWholesale.biz
- New International Account Inquiries:
 - Toll-Free: 1-800-296-9485 - Option 7
 - Email: jmiller@MWWholesale.biz

SHIPPING & HANDLING*

- Standard in-house processing time is 10-15 business days.
- Omaha, NE / U.S. – All orders must be picked up from warehouse OR advance arrangements can be made to ship to the freight forwarder of your choice. (Customer pays shipment costs.)
 - Address for pickup:
MW Wholesale®
11112 I Street
Omaha, NE 68137
 - Dock Hours: 8:30 a.m. - 4:30 p.m. CST
- Pickups must be arranged within a 2-week window upon receiving shipment details from MW Wholesale.
- Truck or LTL pickups only. We cannot accept containers at our facility.

METHODS OF PAYMENT

Orders must be paid in advance via credit card or wire transfer. Shipments will not be prepped & shipped until payment is received.

NOTE: Requests for shipment dimensions & weights cannot be provided until shipment is prepped.

- We accept all major credit cards.
- Wire transfer: inquire for information.

IMAGES & SIGNAGE

- Digital Catalog: MWIntl.MWWholesale.biz

Acceptable Forms of Documentation:

- Business Registration Certificate
- A statement on your company letterhead stating you are selling the merchandise outside the United States.
- A copy of the export BOL from your forwarder showing the goods were shipped out of the United States.

Based on the state we are shipping to, there could be additional documents required to prove the shipment will not be sold in the U.S. Please inquire before placing an order.

California Consumers Notice of Collection and Opt Out Right. California consumers, please visit www.mindware.com/CAPRIVACY for information about the categories of and purposes for which we collect and use personal information, the right to opt out of the sale of personal

information and our privacy policy.

Terms and Conditions. Please see www.mindware.com/CAPRIVACY for terms and conditions governing all orders and customer interactions.